### Effectiveness of College English Blended Teaching Based on Foreign Language Teaching Platforms in Universities

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Abstract: Effectiveness of college English blended teaching based on foreign language teaching platforms in universities is studied in this manuscript. From the perspective of teaching method, teachers should have a predetermined goal in teaching. In order to achieve the goal, teachers should first make his predetermined goal become the effort goal of students. Blended learning is the recent international international education field on the traditional education reform and the reflection on networked learning after the convergence of change. From the teacher's perspective, the student is the center of teaching and learning, and this paper gives the novel ideas of the solutions.

Keywords: College English; blended teaching; foreign language; teaching platforms; universities

## 1. INTRODUCTION AND BACKGROUND

Learning English autonomous learning is supported by the general modern information technology, especially network technology, so that English teaching and learning can be independent of location to a certain extent and then develop towards individualized and autonomous learning [1-4]. Transform the current passive model of teachers speaking and students listening to a personalized and active education model based on the general computers, networks, teaching software, and comprehensive classroom use. The modern college English community has long struggled for the status of the college English status as a subject. However, as a multidisciplinary and interdisciplinary field of study, the discipline of university English seems to have been built on the basis of a multi-disciplinary approach. discipline as a multidisciplinary and interdisciplinary field of study, it seems to be stuck.

However, the development of the university English as a multidisciplinary and interdisciplinary field of study seems to be stuck in a stage of development characterized by linguistics and linguistic knowledge centrism. The understanding of the attributes of the discipline has not advanced with the times, but lags behind the development of the discipline. Based on the background, the education can be focused on listed issues.

(1) The university stage is directly confronted with the social reality of "lifelong learning". English learning is no longer limited to staged goals such as graded examinations, and more emphasis is placed on the cultivation of the lifelong English learning methods and thinking methods. In addition to the functions of knowledge acquisition, attention should also be paid to students' experience in the process of the knowledge acquisition and the formation of their ability to then acquire knowledge.

(2) As a new modern teaching concept, there is no strictly fixed teaching method of college English "dialogue teaching", but in the concrete implementation process, it is necessary to follow its internal teaching principles.

(3) Language and literature mainly studies language itself, and language teaching needs to use a lot of teaching and research methods in related disciplines such as pedagogy to study how to better teach and learn language.

#### 2. THE CORE METHODOLOGY

#### 2.1 The Blended Teaching

Blended learning is the recent international international education field on the traditional education reform and the reflection on networked learning after the convergence of change. The international educational technology community has reached a consensus after in-depth research and reflection on the computer or network-assisted teaching that only by combining classroom teaching with online learning can the maximum the advantages are complementary to achieve the ideal learning effect. Blended teaching requires a combination of multiple learning styles in practice such as the combination of classroom teaching and online learning [5-8].

The combination of collaborative learning and autonomous learning, educational technology, teaching design, teaching methods and teaching practice of blended teaching will all reflect the mixture of the modern educational technology and traditional teaching methods.

Blended learning is to complement the advantages of the Elearning and traditional learning methods, that is to say, it is necessary to then give full play to the traditional classroom teaching method teachers' role in monitoring and guiding the teaching process, and to fully reflect the subjectivity and also creativity of the students in the learning process. Network technology enables education to have a wide range of the interactivity. Therefore, in the mixed teaching of college English, teachers should establish a new type of collaborative relationship with students, treat students with an attitude of equality, democracy, respect, understanding, concern and appreciation, and further establish a good and harmonious relationship with the teacher-student relationship. In modern online teaching, in the face of the massive resources and diversified learning channels, how to learn independently and how to use various learning resources, many students are

often at a loss. learning resources, many students are often at a loss. This is when. Teachers need to guide students to develop appropriate learning strategies based on their The teacher should guide the students to set appropriate learning goals according to their actual language situation and needs, choose the best way to achieve the goals, and create a variety of teaching methods. The teacher should guide students to set appropriate learning goals based on their own language situation and needs, choose the best way to achieve them, and create a variety of teaching situations.

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# 2.2 The Foreign Language Teaching Platforms in Universities

Setting up courses and organizing teaching with students as the center has always been an ideal state in foreign language teaching. The specific performance is to encourage and also develop students' autonomy and initiative, allowing students to decide their own learning plans and choose learning content according to their own interests and hobbies, so that students' personal potential and needs are met. In addition to teaching, teachers also provide consulting services. As we all know, the progress of society depends on the progress of science and technology, and the foundation of scientific and technological progress comes from education.

"The basis of business warfare and intellectual warfare is education. The image of the argument is that the victory or defeat in the battlefield and the market ultimately depends on the quality of teaching in the classroom." At present, a common problem in foreign language teaching in Chinese colleges and universities is the selection of textbooks. Improper selection of textbooks, outdated content, boring, or out of touch with the actual needs, to a great extent, will discourage students' enthusiasm for learning. Therefore, we should choose and update teaching materials according to the actual needs of teaching and learning from different teaching purposes when formulating teaching syllabus, setting up the courses and selecting teaching materials. For the teaching, we can use the BBS for the assistance. BBS effectively cooperated with the development of classroom teaching activities, but in the process of implementation, the author also found some problems. First, objective factors will affect the smooth operation of the forum, such as: the forum is maliciously attacked; the server provider adjusts the server; the network speed of the student dormitory slows down, etc.; Moderators need a lot of time and effort, especially teachers. How to fully mobilize the enthusiasm of students to participate in forum activities, and make students develop the habit of sharing good materials with everyone, this is a problem that teachers must think about.

#### 3. CONCLUSION

Effectiveness of college English blended teaching based on foreign language teaching platforms in universities is studied in this manuscript. From the teacher's perspective, the student is the center of teaching and learning, requiring the teacher to have a clear and up-to-date understanding of each student's personality, cognitive style, independence, motivation and also expectations, target language intake, learning progress, difficulties and problems, and many other factors. This paper provides the novel idea of improving the efficiency of the education.

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