An In-Depth Discussion on the Education Management of College Students from the Perspective of New Media

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Abstract:In-depth discussion on the education management of college students from the perspective of new media is the main idea of the designed study. At present, the research and practice of school knowledge management mainly involves two aspects: teacher's personal knowledge management and also school-level knowledge management, and there are few researches on college students' self-knowledge management. Multi-channel information carriers such as the Internet, coal, books and magazines make their ideological concerns show a clear wide-area feature, covering various issues of history and reality, domestic and international, but it is precisely this kind of informatization. The extreme richness, rapid change and dispersion of various information in society also breed the superficial development of the ideological and cultural needs of contemporary college students. This paper gives then ovel suggestions.

Keywords: New media; college students; education management; in-depth discussion; perspective

1. INTRODUCTION

The management and development strategy of the enterprise management and also development based on the knowledge management has become the knowledge in the field of the management and enterprise management. Become the hotspot and focus of management. However, knowledge management in the field of education started relatively late [1-4].

At present, the research and practice of school knowledge management mainly involves two aspects: teacher's personal knowledge management and also school-level knowledge management, and there are few researches on college students' self-knowledge management. The self-management of college students has the following three remarkable characteristics. First, from the perspective of the management subject, oneself is the subject of self-knowledge and the manager of oneself; secondly, from the perspective of the management object, the self-management takes oneself as the object of knowledge and management.

Ideas, time, emotions, behavior, body, information, etc. are the management objects. This is one of the most basic features that embodies the essence of the self-management. Hence, we should consider the listed focuses.

(1) Educators can give college students certain incentives and affirmations as a means to fully mobilize the enthusiasm of the college students, make their individualized behaviors more aggressive, and at the same time make college students feel honor and satisfaction be guided educated in an atmosphere.

(2) We consider emotion management as the process of the controlling and regulating an individual's emotions. It is the study of people's perceptions of their own It is the study of people's awareness, coordination, guidance, interaction and also control of their emotions and the emotions of others.

(3) The development of emotional intelligence, the ability to manage emotions, and It is a series of processes and methods to build and maintain good emotional states.

(4) The individualized behavior of college students not only shows the unique style of the contemporary college students,

showing their youthful style, but also then shows the cultural heritage of a school.

Hence, the integration with the media is essential. The narrative mode of new media information has changed from the one-sided nature of traditional media to multi-angle and multi-faceted [5-9]. The form of new media information is more comprehensive and diverse. The comprehensive expression of the new media such as pictures, text, and videos has changed the relatively single form of traditional media. In the figure 1, the education management sample is presented.

Figure. 1 The Education Management of College Students
(https://edwardscampus.ku.edu/higher-ed-admin)

2. THE PROPOSED METHODOLOGY

2.1 The Perspective of New Media

The new media are time-sensitive, informative, fast-spreading and cover and this provides favorable conditions for college students to understand the world, to increase their knowledge and broaden their horizons [10-11].

It provides favorable conditions for the college students to understand the society and it meets their intellectual and also interest requirements. The influence of the media can be then summarized as the listed aspects.

(1) The core essence of the new media is the information technology service provided by network technology, which has the advantages of the large information capacity, strong interaction, speed and convenience. Information technology

service builds a bridge connecting college students' daily life, study and education.

(2) The new media allows individuals to mobilize their mobilize their own enthusiasm and energy, and become the center of information dissemination The new media allow individuals to mobilize their own initiative and energy, and become the center of information dissemination, overturning the further monopoly control of communicators over the communication process.

(3) Because the new media adopts the information browsing mode of hypertext, the audience can select the desired content from the huge information network arbitrarily and quickly. At the same time, based on the development of the multimedia technology that integrates video, audio, text and other forms of expression, the amount of the information contained in the same file has grown exponentially, further meeting the needs of the audience for information.

2.2 The In-depth Discussion on the Education Management of College Students

For college students, how to manage time is an important factor that directly affects the academic performance and the quality of college life. The development of college students is not only related to their own development, but also to the school and even the whole as the development ofthe college students is not only related to their own development, but also related to the development of the school and even the whole society. It is very important to manage the individual behavior of college students.

With the progress and development of times, the environment in which the college students live is also the environment in which college students live is constantly changing, which affects their personal behavior. This will affect the world view, life view, and values of college students, which in turn will affect their personal behavior.

This affects the worldview, life view, and values of college students, which in turn affects their individual behavior and makes their behavior more contemporary.

Their behavior becomes more contemporary and humanistic as this will affect the world view, life view, and values of the college students, and then affect their personalized behavior, making their behavior more contemporary and humanistic, more full of individuality. The system is to comprehensively and systematically determine the content of practice file management. That is to say, the general establishment of the internship file itself must be systematic, and the contents reflecting the professional status of the academician and the factors that affect the professional development of the students should be included. The second is to be consistent in the selection and use of assessment tools. In day-to-day management, teachers should take students' compliance with discipline during class as their usual grades, and include them in mid-term and final exam grades.

The counselor should link the students' usual performance of abiding by the law, collective concept, labor concept, and civilized behavior with class committee elections, student council elections, scholarship evaluations, bursary evaluations, three-good student selection, party membership, and also the graduation distribution.

The organic combination of the process management and goal management can effectively mobilize the enthusiasm of students for the self-education, self-management, self-development and self-improvement.

3. CONCLUSION

In-depth discussion on the education management of college students from the perspective of new media is the main idea of the designed study. A very practical way to identify learning resources is to build your own knowledge map. Knowledge map is an explicit and structured network of organizational knowledge relationships. It then depicts the knowledge stock, structure, function, existence position and query path in an organizational system. This paper gives the novel suggestions for the referring models. In the future, the related studies will be then integrated.

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