

# Analysis on the Construction of the Ideological and Political System of Innovation and Entrepreneurship Education Courses in Colleges and Universities under the Theory of Collaboration

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**Abstract:** Analysis on the construction of the ideological and political system of innovation and entrepreneurship education courses in colleges and universities under the theory of collaboration is conducted in the paper. Under the current increasingly severe employment situation, strengthening college student innovation and entrepreneurship education and also self-employment work and promoting employment through entrepreneurship have become the new focus of college graduates' employment work. Hence, this paper gives the novel suggestions and further guidelines for the related studies.

**Keywords:** Theory of collaboration; colleges and universities; entrepreneurship education courses; system of innovation; ideological and political; general analysis

## 1. INTRODUCTION

The Ministry of the Education's "Several Opinions on the Comprehensively Improving the Teaching Quality of Higher Vocational Education" pointed out that: "Higher vocational colleges should raise funds through the multiple channels and forms in accordance with educational laws and market rules, and in line with the principle of diversification of construction subjects; Industry enterprises, factories and schools cooperate to continuously improve the conditions of the training and also practice bases."

Under the current increasingly severe employment situation, strengthening college student innovation and entrepreneurship education and also self-employment work and promoting employment through entrepreneurship have become the new focus of college graduates' employment work. Innovation and entrepreneurship education has become the general trend of global economic and social development in the 21st century, and it has also injected new vitality into the development of my country's higher education.

As a higher education entity created with a new mechanism and a new model, the independent college has formed a scale after more than ten years of the growth, and has established a strategic goal of further shifting from scale development to connotative development. With the background analysis, we should have the listed foces.

(1) Accelerating the pace of innovation and entrepreneurship education is an important move for higher vocational colleges to deal with the employment dilemma of college students in the new environment, and to promote the student employment and entrepreneurship, and it is the only core way for the development of higher vocational education.

(2) The core value concept of innovation and entrepreneurship education for the college students is "students", respecting students' individual development, improving talent training

mode, educational content and teaching methods, and further stimulating their innovation and creativity.

In the figure 1, we show the core ideas of the innovation and entrepreneurship education system and in the next section, the detailed discussions will be considered.

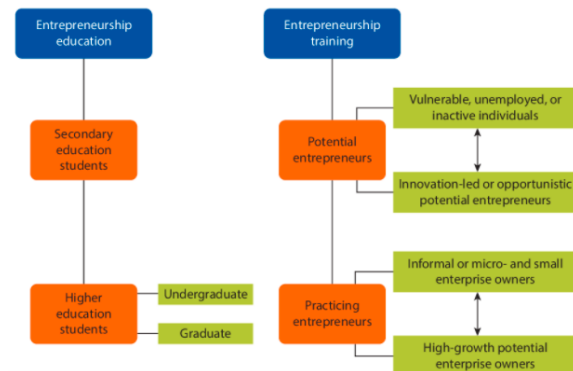


Figure. 1 The Innovation and Entrepreneurship Education(<https://www.semanticscholar.org/paper/Entrepreneurship-Education-and-Training-Programs-Valerio-Parton/74f4660dfc5194036a3966482e5fae0067d5e786/figure/1>)

## 2. THE KEY IDEAS

### 2.1 The Theory of Collaboration

With extensive and profound social changes and influences such as economic globalization, knowledge informatization, cultural diversification and fierce competition, the research and development of complexity science has then attracted the attention of experts and scholars in various fields.

Since synergy studies the macroscopic behavior of a system composed of a large number of subsystems, Haken uses order parameters to describe macroscopic behavior of subsystems. Haken believes that a cooperative system can have multiple

order parameters, and the order parameters compete and also cooperate with each other.

The order parameter is the product of the collective motion of the microscopic subsystems, and the characterization and measurement of the cooperative effect. The study of the synergetics shows that for a system to acquire some temporal or spatially ordered structure, a system must first have the necessary environmental i.e., it must be under the certain environmental conditions. Thus, for an open system, in a state far from equilibrium, through the nonlinear interaction between the elements of the system

The non-linear interactions between the elements of the system may lead to a synergistic issue. In this way, for an open system, the nonlinear interactions between the elements of the system, away from equilibrium, may lead to a synergy between the elements and bring the system into order

## 2.2 The Innovation and Entrepreneurship Education

Only by integrating and further infiltrating innovation and entrepreneurship education with practical training courses, can the effectiveness and pertinence of the innovation and entrepreneurship education be truly enhanced, and thereby improving students' innovative and entrepreneurial abilities. In the process of system construction, we should not only get rid of the dependence on traditional undergraduate education, avoid homogenization with some traditional undergraduate education, but also cannot simply impart the entrepreneurial knowledge and also entrepreneurial skills training, but take innovation and entrepreneurship education as a kind of ability, one as a kind of quality and a kind of essence penetrate into the undergraduate teaching of independent colleges.

We should have the listed focuses.

(1) The social work method is a scientific method of helping others, drawing on the values of equality, respect, and helping others and self-help in social work methods, so that teachers engaged in innovation and entrepreneurship education can uphold the concept of social work in their specific educational practice.

(2) Paying attention to the whole process and diversity of evaluation, and form a "three-in-one" evaluation method for the on-campus, off-campus and extracurricular activities, so as to achieve the purpose of promoting learning, teaching, training, and reform through evaluation.

(3) Colleges and also universities should further strengthen innovation and entrepreneurship education on the existing basis. Take innovation and entrepreneurship education as an important part of higher education teaching reform, carry out general innovation and entrepreneurship education, and cultivate college students' innovative spirit, entrepreneurial awareness and ability.

## 2.3 The Ideological and Political System of Innovation and Entrepreneurship Education Courses

People are important objects in the ideological and political construction, and their social attributes play a decisive role.

Under new situation, if ideological and political construction is to play the role of unifying thinking and correct guidance, it needs to innovate its content and enhance its persuasive power. At the subjective level, entrepreneurial culture refers to the perceptions of individuals, organizations, and work

styles by people living in the region, and these perceptions act on the people's ideas of life in an implicit way and affect people's willingness to start a business; entrepreneurial culture.

At the objective level, it refers to the entrepreneurial spirit atmosphere that people can clearly perceive that the regional environment itself exists or promotes.

At present, the government departments and all sectors of society involved in entrepreneurship promotion, entrepreneurship research, entrepreneurship education and entrepreneurship management in China include the Ministry of Labor and Social Security, the Ministry of Education, the Ministry of Science and Technology, the Central Committee of the Communist Youth League, the All-China Federation of Students, local governments, development zones, science and technology parks, universities and colleges. Schools, media agencies and various enterprises, etc. The innovation of ideological and political construction content must absorb new theoretical achievements. The innovation of ideological and political construction content should pay attention to the application of Marxist theory with Chinese characteristics, and inject new elements and the new concepts of the market economy, so that employees of enterprises can feel that they have gained, improved, innovative and effective.

We must constantly introduce new ideas and emancipate our minds, and carry out deepening reforms.

## 3. SUMMARY

Analysis on the construction of the ideological and political system of innovation and entrepreneurship education courses in colleges and universities under the theory of collaboration is studied in the paper. People-oriented is the concept of modern corporate culture. Its core is to cultivate and excavate a corporate culture with high cohesion and its own characteristics, and the purpose is to improve the quality of people. Hence, this paper gives the novel suggestions for the related development.

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