Discussion on the Integration of Ideological and Political Education and Innovation and Entrepreneurship Education in Colleges and Universities

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Abstract:Discussion on the integration of the ideological and political education and innovation and entrepreneurship education in colleges and universities is the key topic of this study. The development of educational theory is always accompanied by social and historical changes. The close relationship between educational theory and social development requires us to analyze the connotation of educational theory from a deeper perspective. The thought of socialism with Chinese characteristics in the new era proposed by General Secretary Xi Jinping not only condenses the past development history, but also contains the future development goals. We give the novel suggestions for the applications.

Keywords: Colleges and Universities; Entrepreneurship Education; Education and Innovation; Ideological and Political; General Discussion; Integration Analysis

1. BACKGROUND

With the vigorous development of mobile Internet technology, the Internet provides digital tools for social public opinion, profoundly affects public opinion ecology and communication methods, and profoundly changes the general public opinion environment and communication pattern and then the Internet has become the "biggest variable" in China today. Based on the perspective of the new era, we face new opportunities and challenges in process of ideological and political education innovation, and we should then fully grasp the development opportunities, obtain development resources by means of the innovation in ideological and political education, and innovate the way of ideological and political education in the new era.

We meet with the following challenges.

(1) From the perspective of the new era, the carrier of the ideological and political education has become more diverse. At this time, in order to give full play to the role of ideological and political education, it is necessary to better play the role of carrier.

(2) The socialist core values are the core mainstream value consensus in contemporary Chinese society, which defines the value goals, orientations and guidelines for us to follow at the level of the country, society, and individual citizens. Carrying forward the socialist core values is an important task of the ideological and political education in colleges and universities.

(3) The characteristics of the anonymity and virtuality in cyberspace have played an important role in promoting the expression of individuality and direct emotion of netizens, but at the same time, it has also contributed to the irrational side of public opinion. Some netizens may break through the moral constraints in the real environment, fall into a state of extreme views and emotional intensification, and even be seduced by false information, resulting in irrational expressions of public opinion which needs the monitoring.

The thought of socialism with Chinese characteristics in the new era proposed by General Secretary Xi Jinping not only condenses the past development history, but also contains the future development goals, and is closely integrated with the times and hence, in the next sections, we will consider these ideas. To begin with, the figure 1 gives the key ideas.
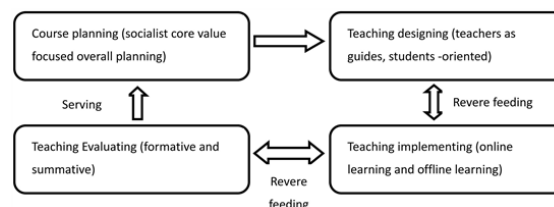

Figure. 1 The Ideological and Political Education Key Ideas (Image source: https://www.scirp.org/html/3-6305025_101437.htm)

2. INTEGRATION OF IDEOLOGICAL AND POLITICAL EDUCATION AND INNOVATION AND ENTREPRENEURSHIP EDUCATION

2.1 The Core Ideas of Ideological and Political Education

Xi Jinping emphasized, "The prosperity of the youth makes the country prosperous, and the strength of the youth makes the country strong. The young generation has ideals, skills, and responsibilities, and the country has the future, and the nation has hope." Students of the new era are the driving force of the socialist cause and vanguard of the socialist cause, shouldering the historical burden of then achieving the great rejuvenation of the Chinese nation. and will be the witness, participant and contributor to the process of great rejuvenation of the Chinese nation.

They will become witnesses, participants and contributors to the process of the great rejuvenation of the Chinese nation. With the rise of information network technology, the network

public opinion field has become a new environmental factor for ideological and political education. The current online public opinion field is not only a reflection of the thoughts and psychology of the younger generation, but also affects their cognitive habits in turn. Xi Jinping pointed out that "to do a good job in ideological and political work in colleges and universities, we must adapt to the situation, advance with the times, and also innovate with the situation." This important exposition contains a profound "view of time and space" in ideological and political education.

Therefore, colleges and universities should strengthen the practical forging The study and propaganda of the great party spirit should be organically integrated into the various social practice activities, guide college students to feel the power and charm of truth in practice charm.

2.2 The Entrepreneurship Education in Colleges and Universities

Entrepreneurship is the fundamental way to solve the problem of social employment. This objective reality determines that higher education should move from employment education to entrepreneurship education. In terms of quality, educational theory is a knowledge system about the nature and laws of education expressed by people with the help of a series of educational concepts, educational judgments and reasoning; in terms of quantity, educational theory is based on the specific social or educational problems as starting point, dominated by specific social values, closely related to educational practice activities, and systematized theoretical system of education

Therefore, we have the listed suggestions.

(1) The establishment of a entrepreneurship park is the most typical practice of entrepreneurship education in colleges and universities in my country. It guides students in various ways to independently design, establish, and operate commercial enterprises or technology companies. For students, the most important thing is to give full play to autonomy, freedom of individuality and pioneering, and not to be bound to a certain way of entrepreneurial practice. They should develop and carry out various entrepreneurial activities as independently as possible.

(2) Entrepreneurship education focuses on then improving the knowledge, skills, abilities and psychological qualities that students must have to engage in entrepreneurial practice. It is characterized by commercial operation, setting up specialized institutions, and offering entrepreneurship education courses to teach students how to implement entrepreneurship into the business behavior.

3. CONCLUSION

Discussion on the integration of the ideological and political education and innovation and entrepreneurship education in colleges and universities is studied in this research. Rational, moral, intellectual, physical, basic and professional, theory and practice, in-class and out-of-class, teaching and learning, etc., design courses and curriculum systems that meet the requirements of the entrepreneurial talent training, and add entrepreneurial courses. In the near future, we will study the performance.

4. ACKNOWLEDGEMENT

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