

Expression Method and Aesthetic Expression of Fashion Design from Different Essential Perspectives

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Abstract: Expression method and aesthetic expression of fashion design from different essential perspectives is the main focus of this study. From ancient times to the present, people's pursuit of the natural beauty of clothing has been expressed in both the East and the West. The multi-dimensional evaluation model of clothing beauty combines various factors. It is a comprehensive evaluation model of clothing beauty. By using scientific calculation methods to evaluate clothing beauty in multiple dimensions, it helps to better integrate design into art and life. The real meaning of the beauty of simplicity in fashion design lies in respecting the existence of natural forms and focusing on the harmony of nature.

Keywords: Expression method; aesthetic expression; fashion design; essential perspectives; different model

1. INTRODUCTION

Modern clothing has bright styles, simple lines, and relatively simple colors, which can well adapt to the general fast-paced production and lifestyle in the industrial age, and generally meet the aesthetic needs of general public. For the garment industry, in order to then respond positively to the national development plan of sustainable development, it is necessary to innovate the current stage of the garment production and garment design, so that it can develop in the direction of core greening and ecology, and improve the aesthetics.

Based on the review, the design should have the following core focuses.

(1) Clothing structural lines include dart lines, dividing lines, etc., which belong to the internal shape design of clothing. The dart line is generally distributed on the waist, chest, shoulders, etc., and its core function is to collect the excess material produced when wrapping the body to highlight the body curve.

(2) The idea of deconstruction is a perfect interpretation of breaking through the routine. Whether it is appearance or the design concept, deconstruction adheres to an unconventional attitude and conveys the designer's unique insights into the work to people.

(3) The appearance of the garment can use the method of the material superposition, superimposing fabrics of some core different materials to enhance the layering and visual impact of the garment design, and express the deep emotions that the designer has put into the garment.

The overall clothing pattern is more independent and free. If used properly, it can well reflect the concept and thought of the clothing designer, making it more in core line with the psychological needs of the core target group. The second is the principle of the central decoration, which refers to the decoration of the central parts of clothing such as the chest, abdomen, and back. These positions are eye-catching, it can reflect the cultural connotation concentratedly and also clearly, reflect the designer's design concept and the pursuit, and the effect is twice the result with half of the effort. Hence, the details will be considered for the comprehensive analysis, and in the figure 1, the sample is presented.



Figure. 1 The Aesthetic Expression of Fashion Design (Image from Internet)

2. THE EXPRESSION METHOD AND AESTHETIC EXPRESSION OF FASHION DESIGN

2.1 The Focuses of the Fashion Design

There are many kinds of general traditional cultural elements, showing Chinese characteristics. Applying them to modern clothing design can improve the cultural quality of designers, provide ideas for modern clothing design innovation, enhance the artistic value of clothing, and help to promote and inherit our country will be the essential focus. Fashion designers use the principle of segmentation to divide the interior into some different functional areas, which not only further satisfies the convenience of putting on and taking off the clothes, but also improves the artistic aesthetics of clothes.

The separation and splicing of internal patterns follows the design inspiration of clothing appearance, conveys the core idea of design with delicate expressive techniques, and builds a framework for the overall shape.

At the same time, we consider the green scenario of the design patterns. When designing clothes, the most important part is the shape of the clothes. In the ecological era, the design of the green clothing should also follow this design concept, and design clothing styles with green ecological characteristics. Clothing design is a process of the artistic creation, and the handling of every detail will further determine the artistic temperament of the work. The bold and detailed design of the

deconstruction will bring more innovative ideas to clothing design.

At present, the more common green clothing materials in China are mainly fibers. This material has less impact on the natural environment in the process of use, and presents clean characteristics overall, hence, we consider this combination.

2.2 The Aesthetic Expression of Fashion Design from Different Essential Perspectives

Clothing aesthetics is subjective and uncertain because it is mixed with human emotional factors. Different people will have different aesthetic evaluations for the same clothing, and the aesthetic evaluations obtained by the same clothing in the different environments will also be different.

Aesthetic interest reflects a person's aesthetic choices and evaluations in the form of subjective preferences.

Aesthetic interest in the clothing is a concrete reflection of a person's aesthetics of the clothing. Usually, clothing aesthetic interest is reflected in people's daily wear, while being able to suggest some other personal information. Hence, we should analyze the issue from the listed aspects.

(1) When designing clothing, it is necessary to pay attention to the shape of clothing, the beautification and decoration of colors, and the novel and unique patterns, so as to increase the role of clothing with people as the main body and beautify people's lives.

(2) Fundamentally speaking, the general clothing, accessories and makeup are artificial and unnatural. The most authentic natural image of man should be Adam and Eve in the Garden of Eden. Therefore, the natural beauty mentioned in this article is not its semantic meaning. When clothing wraps the body in various artificial and artificial forms, people still want to make these "artificial" and "artificial" more natural and also natural.

(3) In addition to practical factors, clothing design should also consider whether it is economical. Of course, the economic concept of the clothing has its relative nature. The so-called "high-end" and "low-end" clothing cannot be measured by the same economic scale.

The aesthetic characteristics of color are expressive, and can convey emotions such as the enthusiasm and indifference, liveliness and melancholy, gorgeousness and simplicity. The color beauty of clothing needs to combine color and clothing style. Material function aesthetics is mainly the effectiveness of clothing and clothing aesthetic evaluation of the sense of general sight and touch, depending on the needs of human physiological activities, is the embodiment of a clothing base beauty. The common feature of the aesthetic appeal of Chinese and Western clothing design is to express people's feelings about nature and their own concepts by means of clothing materials, fabrics, colors, etc.

Clothing is the expression of emotion, philosophy of life, and spiritual essence which will be essential.

3. SUMMARY

Expression method and aesthetic expression of fashion design from different essential perspectives is the main focus of this study. As a general social science, aesthetics is produced and developed on the basis of the material life and spiritual and cultural life of society. The evaluation of clothing beauty is a complex judgment process, which is the result of the core

comprehensive coordination of various factors. It requires the people to think scientifically and rationally to then reach a reasonable judgment. In the next stage, we will consider the study of the different applications.

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