

On the Opportunities and Challenges of University Education from the Perspective of Internet

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Abstract: "Internet plus" is a new thing generated by combining the products and services of the industry with the future multi screen full network cross platform user scenarios. By combining "Internet plus" with the university education industry, it will bring opportunities as well as corresponding challenges, that is, it will subvert the traditional teaching and learning tasks between teachers and students: students will combine online learning with irregular face-to-face teaching, and the most important task of teachers will become to guide students to learn We should not only enhance the discrimination ability of educational objects to multiple ideologies and multiple value orientations, but also make them maintain the necessary tension in the multiple values and adhere to the correct value orientation.

Keywords: Opportunities and Challenges; University Education; Internet

1. INTRODUCTION

The rapid development of the Internet not only affects our lives, but also affects education. Academician Li Jingwen said that China is moving towards education in the 4.0 era: the core of the first generation is books, the core of the second generation is textbooks, the third generation is counseling and case study, and the fourth generation is student centered. College ideological and political educators need to change their inherent education methods, accept challenges, and actively rely on the Internet for ideological and political education in order to adapt to the development and progress of the times. Third, there is a positive correlation between educational influence and teachers' personal charm.

Due to the characteristics of equality and freedom of the Internet, each participant is an individual at the same starting point. The handling of online and offline teacher-student relationship has changed. Teachers are more likely to conduct network education as friends and partners of students, which puts forward higher requirements for teachers' personal quality. The network leads to the decline of students' analytical ability. On the Internet, it is extremely convenient to obtain information in all aspects, so information has replaced judgment. When students learn to retrieve and publicize online information, information will be mistaken as knowledge, and students' ability to think and analyze independently will inevitably decline. Over time, the information content is generally regional, while the information dissemination on the Internet is global and super regional.

Pornographic information is legal in some countries, which makes some pornographic information spread unobstructed around the world with the Internet. Due to the differences in cultural traditions, social values and social systems, these yellow information will have some negative effects on the physical and mental health of college students. After graduation, it is difficult to get the corresponding return on investment. However, the emergence of "Internet plus" has made various educational resources available for free. As a result, the "Internet plus" education enables college students

to obtain higher quality educational resources at a lower cost, thus promoting more students to take the initiative to learn, and avoiding many students who cannot afford to go to college because of their poor families to get high-quality education, which challenges the traditional ideological and political education model and information channels in colleges and universities.

Technology convergence is showne below.

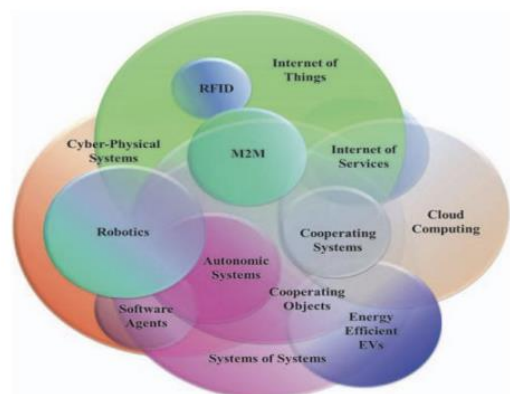


Figure. 1 Technology convergence.Source: (Friess, 2013)

2. THE PROPOSED METHODOLOGY

2.1 Problems Faced by University Education from the Perspective of Internet

Classroom teaching is the main way of traditional ideological and political teaching, which focuses on theoretical knowledge. For students, due to the lack of practicality, the content is empty and lacks attraction. The students trained in this mode are lack of innovation, and the development of the network brings new challenges and opportunities to this educational mode. The great attraction of online games easily makes some students lose their direction. Online games occupy a large part of the time and energy of a large part of students, which makes them lose interest in learning and

receiving education. Carry forward the oriental culture and strengthen the cultural quality education and self-discipline education of college students. In view of the impact of the multi information flow of network culture, moral education workers in colleges and universities should keep a high degree of attention to the network, so as to understand, know and monitor.

The school network center should define the management norms and establish rules and regulations.

(1) It is necessary to rely on technical means to effectively strengthen the control over the Internet and the ability to shield all kinds of bad information.

(2) First, when "Internet plus" enters the existing education system, the original student subsystem can interact with external large systems more quickly and conveniently, thus promoting the growth of its own knowledge and self evolution ability. Secondly, the virtual environment of the Internet can create a virtual world for students, and students can use the Internet to recognize and explore the world from a three-dimensional perspective.

(3) The ideological and political educators in colleges and universities should explore new media to ensure the effective dissemination of ideological and political education.

2.2 The Challenge of "Internet plus" to University Education

Strengthen the expansion offensive of "information territory", take the initiative to use the Internet, which is a carrier with wide coverage, great influence and strong penetration, to accelerate the online communication of building a socialist culture with Chinese characteristics, and timely provide facts for some opinions that do not conform to the facts or affect the overall situation. In the era of exam oriented education, face-to-face communication has become the mainstream of communication between teachers and students, and teachers' words and deeds and other information are revealed, Will convey different potential information to students, and become the motivation or resistance of students' learning.

The teacher's character will also become the criterion for students' future actions, and will exert a subtle influence on the formation of his future world outlook, outlook on life and values. Learn to learn and use the Internet for reference, and improve the overall quality of ideological and political workers. First of all, ideological and political educators should establish the educational concept of "student-centered". Whether in traditional teaching or online teaching, students should be the main body of teaching activities, increase interaction between teachers and students, carry out empathy, teach students in accordance with their aptitude, respect students' personality, and carry out personalized education. Establish a good network environment and create an online campus cultural atmosphere.

Network is an environment in essence. The implementation of quality education under the network environment is bound to be inseparable from the construction of a good network environment, and students should have the convenient conditions to access the Internet; We should strengthen campus network supervision, prevent reactionary, superstitious and yellow rubbish information, and strengthen moral education through network means. To adhere to the correct guidance of public opinion, we need to establish our own network positions. To run a good university website, we must reflect the guiding principle. For some sensitive issues

related to the overall situation, political direction and stability, we should have a positive voice and give political guidance to students who are not deeply involved in the world.

3. CONCLUSION

"Internet plus" has brought a lot of opportunities and challenges to existing university educators. Some people believe that the Internet will replace physical universities and become the mainstream of future education, but others believe that it is only a flash in the pan. However, most people still believe that these two forms will coexist in the future. While retaining the essence of traditional teaching methods, they should also maintain the necessary tension in the pluralistic values, adhere to the correct value orientation, and cultivate them to become a new generation of college students to adapt to the times. Only by grasping the Internet well can our college education take a new step.

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