

# The Current Significance of Chinese Excellent Traditional Cultural Elements

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**Abstract:** The excellent traditional culture of the Chinese nation is an important cultural symbol to express our self attributes in the context of world culture and is the deepest foundation for cultural self-confidence. Therefore, the significance of carrying forward the excellent national traditional culture lies in: providing rich nourishment for the confidence of socialist culture with Chinese characteristics, providing strong support for the confidence of socialist culture with Chinese characteristics, and providing support for the innovative development of the excellent national traditional culture. The promotion of Chinese traditional excellent culture and the display of the value of the times require the innovation and dissemination of modern moral education. This article mainly explains the effectiveness of the integration of Chinese excellent traditional cultural elements and modern moral education from the mutual influence and interaction between the two.

**Keywords:** Current significance; Traditional cultural elements

## 1. INTRODUCTION

The excellent traditional Chinese culture is the essence of culture that has been preserved and developed in the five thousand years of history and cultural choice. It has long been melted into the blood of the Chinese nation and has become our cultural gene and distinctive symbol. Today's world culture is surging, with different values colliding and influencing each other. The Chinese people have always attached importance to the life of the spiritual world and made unremitting efforts for spiritual prosperity. Everyone is not willing to be a walking corpse between heaven and earth. They want to have their own unique personality, independent personality, and strive to reflect the value of their own existence.

This was reflected in ancient China, for example, the Chinese traditional culture advocated to sacrifice life for justice. The core idea of Confucianism is "benevolence" and advocates "people-oriented", which in itself means that human life is the most precious, and wealth should not be taken too seriously. The traditional culture advocates the harmonious coexistence between man and nature. People and nature, people and people should coexist peacefully, protect nature, and create a better society.

These epoch-making ideas are embodied in modern moral education concepts. Second, from the perspective of integrating the "ideological and political education resources" of traditional culture into the "ideological and political education work", the Confucian moral education theory and traditional philosophy represented by Confucius and Mencius have been fully explored, and the traditional culture has been introduced into the ideological and political classroom to enrich educational resources, At the same time, it is also proposed that "traditional culture can enrich ideological and political education resources, and its theoretical framework, social values and practical experience can provide beneficial results for ideological and political education in colleges and universities at the current stage". The excellent traditional

culture of the Chinese nation can contribute to the formation of national cohesion, centripetal force, and combat effectiveness, to the formation of national common ideals, beliefs and value pursuit, and to the consolidation of national unity, it plays an important and irreplaceable role in promoting the national spirit of self-improvement. Characteristics of Chinese traditional culture is shown below.

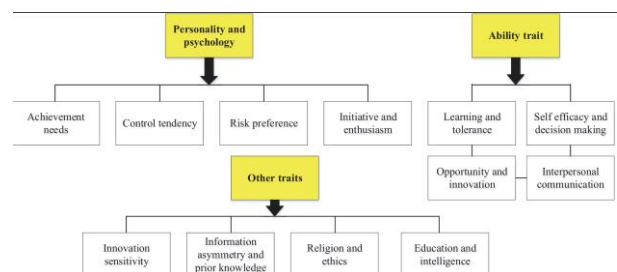


Figure. 1 Characteristics of Chinese traditional culture.

## 2. THE PROPOSED METHODOLOGY

### 2.1 Application of Chinese Excellent Traditional Culture in Contemporary Design

As the only uninterrupted civilization in the history of human civilization, Chinese civilization has its own strong development ability. All human behaviors are dominated by their consciousness, which is mainly the result of external stimulation on the human brain. Culture is the life and soul of a nation. What kind of cultural connotation, cultural essence and cultural essence act on human brain will produce different consciousness, and this consciousness will become the pointer of human behavior.

(1) There are many methods about moral education in China's excellent traditional culture, one of which is to convince talents to be wise by virtue. If a country or nation wants to survive, it must have good morality and good quality, and let

excellent customs and habits to maintain social harmony; Method 2: Leaders should set an example and strictly demand themselves, so that the whole society can conform to the moral standards. Implicit ideological and political education refers to the use of implicit ideological and political education resources, using a more hidden and implicit form of education through culture, system, management, hidden curriculum, etc., so that the educated are not easy to have rebellious mentality, confrontation, and other emotions, and are unconsciously encouraged.

(2) It is a way to carry out ideological and political education by touching and moving the participation consciousness of the education object. The husband should take more family responsibilities and support his wife's career development in a positive attitude.

Women themselves should also communicate well with family members, balance the relationship between work and family, and strive for family support with a positive attitude. The excellent traditional Chinese culture is the essence of the Chinese nation that has been deposited and passed down from generation to generation, the crystallization of the wisdom of the Chinese nation's civilization for thousands of years, and the inexhaustible think tank. Therefore, in order to realize the Chinese Dream, we should not only widely learn from all the developed and excellent scientific and technological achievements, experience and wisdom at home and abroad, but also deeply tap the values, moral concepts and great wisdom of governance in our own national long history and culture, and at the same time, creatively develop and utilize the traditional culture in combination with the characteristics, requirements and processes of the current era.

## 2.2 Excellent traditional Chinese culture is the foundation for the sustainable development of the Chinese nation

Moral education culture is a very broad culture, which includes not only self-education, but also the education of others. Including people at different levels and in different fields, let the traditional culture reach the hearts of every civilian, let the moral education culture become the mainstream of the times, and give play to the value of the times. It has a certain degree of hierarchy and conservatism, so with the development of the times, the part that does not meet the requirements of social development will inevitably be criticized. In the modern society with the rapid development of information technology, with the gradual wide application of multimedia technology, various social trends of thought have a profound impact on people's values, modes of thinking and ways of behavior. In order to resist the erroneous trends of thought such as neo liberalism and historical nihilism, educators are bound to innovate and upgrade the implicit ideological and political education to make its content and form conform to the actual needs.

The elimination of gender bias should start with women themselves. Women in the workplace should know how to shape themselves without gender differences, abandon all kinds of backward ideas of traditional feudal culture, and do not use gender bias to predict themselves and others. The destiny of a nation state directly affects our feelings, and the feeling of loving the motherland comes from the recognition of national culture. If a person does not have a sense of identity with the history and culture of his own nation, he will never love his motherland, and such a person will betray the interests of the motherland and the people in a special period for his own self-interest. This practice was spurned by others

and was pointed out by thousands of people. The ways of spreading moral education culture are also various. In the constant exploration and exploration, the education of moral education culture has already had a mature teaching method. For example, use reason to guide the method and teach the method through words and deeds, and make independent choices according to needs.

## 3. CONCLUSION

China's excellent traditional culture has changed and developed with the progress of the times, adapting to the trend of the development of the times, so that we have a strong sense of cultural identity and national pride. Moral education has a strong attribute of culture and is the core of culture. The integration of the two will better display the era value of culture. The public environment of the community should be revived by absorbing elements that highlight cultural characteristics, so as to integrate traditional cultural elements into implicit ideological and political education in an all-round way, promote the construction of an ideological and political education system with Chinese characteristics, improve the effectiveness of ideological and political education, so that the educated can enhance national self-confidence in the social environment and consciously promote the excellent traditional Chinese culture.

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