

# Research on College English Teaching Optimization Driven by Embodied Theory to Generate Ideological and Political Effectiveness

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**Abstract:** The effective integration of ideological and political education into college English curriculum is an important part of the reform of English teaching for public courses in higher vocational colleges, and also an important way to implement moral cultivation and realize the education of all employees, the whole process and all directions. Under the guidance of the concept of achievement oriented education, this research integrates the "ideological and political elements of the curriculum" into the teaching strategies of college English teaching, such as defining the teaching objectives of ideological and political education, optimizing the teaching content, and improving the evaluation methods, so as to strive to educate people in an all-round and whole process way, and organically combine English learning and ideological and political education, so as to achieve the goal of cultivating morality and talents, and to some extent, meet the requirements of the new era of the country, society The needs of teachers and students can also provide reference for other colleges and universities to integrate "ideological and political curriculum" into college English teaching.

**Keywords:** College english teaching; embodiment theory

## 1. INTRODUCTION

In June 2020, the Ministry of Education issued the Guiding Outline for Ideological and Political Construction of Courses in Colleges and Universities and other documents to make a comprehensive deployment for ideological and political construction of courses, refine the criteria for exploring ideological and political resources of professional courses, and achieve the top-level design of the system. Based on the requirements of ideological and political construction in the classroom and giving full play to the value of college English education, the American scholar Spady put forward the outcome-oriented education in 1981. This education concept is guided by the students' final learning achievements, changing the traditional "textbook centered" teaching into a "student centered" comprehensive practical teaching, The final learning results obtained by students through the education process are taken as the basis for teaching design and implementation of teaching objectives.

The integration of "curriculum ideology and politics" into college English curriculum teaching is not only a reflection of the country's requirements for higher education and talent needs, but also the needs of college English curriculum itself. The College English Teaching Guide (2020 Edition) points out that "socialist core values should be organically integrated into college English teaching content." Ideological and political curriculum "does not refer to a specific teaching method, it just proposes a new college teaching concept, breaking the traditional teaching thinking mode.

Its significance lies in that the disciplines set up in colleges and universities in China can not only impart professional knowledge to students, but also each discipline has the function of ideological education. The purpose of curriculum ideological and political education is to promote college

education to give full play to the dual functions of each discipline, systematically analyze the current situation of online and offline hybrid teaching application of college English curriculum application, and straighten out the loopholes and deficiencies in teaching application, Accelerate the adjustment of classroom structure, ensure the effective linkage between English major resources and ideological and political curriculum resources, and realize the effective construction of ideological and political system of college English curriculum.

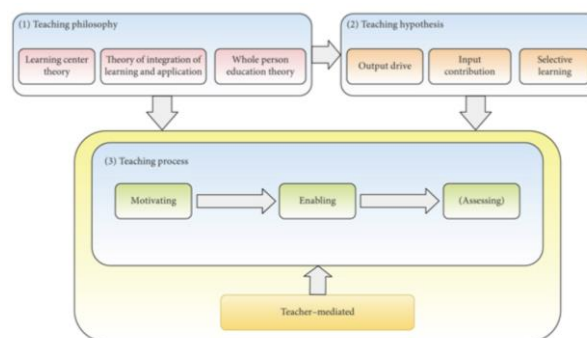


Figure. 1 Theoretical system of "output oriented method" (this image is searched from the Internet)

## 2. THE PROPOSED METHODOLOGY

### 2.1 Strategies for Realizing Online and Offline Hybrid Teaching of College English Under the Framework of Ideological and Political Integration of Curriculum

However, college English classroom is not a pure language classroom, but one of the fronts for ideological and political education. However, the "general" and "cultural" nature of English curriculum in higher vocational colleges determines the necessity and effectiveness of its "curriculum ideological and political", injects the "curriculum ideological and political" element into it in the new era, and makes our English classroom glow with different charm.

If you want to preach, you must first channel. Stimulate the patriotic enthusiasm of the young generation, and help them establish correct socialist core values, with a view to contributing to social development in the near future.

The rise and fall of a country cannot be separated from its own education. Therefore, it is of great significance for China to cultivate outstanding talents to integrate curriculum ideological and political education into college education. In the process of ideological and political construction of college English curriculum, teachers should straighten out the curriculum content and clarify the main context of the curriculum under the framework of scientific principles and practical principles.

In this way, we can gradually explore the elements of ideological and political construction of professional courses, define the framework of ideological and political construction of courses, provide directional guidance for the improvement of curriculum design and methods, and avoid loopholes in curriculum teaching.

Many teachers have doubts about "curriculum ideological and political education". They think that the English classroom is not to cultivate students' listening, speaking, reading, writing and teaching language knowledge, but ideological and political education should be placed in a special ideological and political education or the responsibility of instructors. There is obviously a lack of clear understanding of what is "curriculum ideological and political education".

### 2.2 The Practice of Integrating "Curriculum Ideology and Politics" into College English Teaching

In addition to imparting basic English knowledge to students, the college's marine characteristic courses and English for Special Purposes (ESP) courses enable students to improve their ability to conduct international exchanges in academic and professional fields; Cultural courses can help students learn the excellent traditional Chinese culture, cultivate patriotism, and strengthen cultural self-confidence. As a language course, college English aims to cultivate students' comprehensive English ability, and teachers are bound to introduce some foreign cultures in the teaching process to improve students' cross-cultural communication ability.

However, it is difficult to integrate the educational concept of ideological and political curriculum into professional disciplines, so the focus and research direction of college teachers at this stage is how to effectively combine ideological and political curriculum with college English. The scientific intervention of multiple teaching methods can better activate the teaching atmosphere of the course, ensure that

students, under the guidance of teachers, deeply feel the charm of ideological and political construction in college English courses, gradually create a good classroom learning atmosphere, and give full play to the advantages of ideological and political construction in college English courses.

The theme of this unit is cultural differences. In the overall teaching design, knowledge learning, language communication ability and cultural literacy goals are set, and according to the content of listening, speaking, reading, grammar, writing and other modules, several simple and easy to operate small goals are set to achieve the expected goals of the course step by step, and ultimately cultivate students' ability to think rationally and solve problems in different situations. Dig out the characteristics of college English curriculum, and use the advantages of the curriculum to extract the cultural genes and value paradigms contained therein.

## 3. CONCLUSION

The improvement of online and offline hybrid teaching mode of college English under the framework of ideological and political integration of the curriculum is of great benefit to the continuous improvement of teaching quality. In order to ensure the effectiveness of mixed teaching, build an online and offline teaching platform, and link ideological and political resources with professional resources, the article focuses on reality. In general, the integration of ideological and political education into the curriculum is the main direction of college English classroom reform. Teachers should first improve their political literacy as a starting point, then explore innovative teaching methods, and further use the moral education function of college English curriculum, In order to cultivate more excellent talents for the society.

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