Cultivation and Innovation of Modern Art Design Talents and Innovation of Education and Teaching Mode under the Internet Background

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Abstract: The concept of "Internet plus" has promoted the art design major in colleges and universities to enter a new era of talent training. The art design major needs to carry out talent training innovation on the original basis. Based on the era background of "Internet plus", the major of art design needs to build a suitable curriculum program. Learners and educators start "self-study" and "guidance" respectively. The "Internet+" platform provides a space for sustainable development for cultivating learners' practical ability, innovation ability and professional quality. Therefore, under the influence of the Internet+", the reform of the training mode of art design professionals in higher vocational colleges must update the teaching concept, innovate the teaching mode and learning mode.

Keywords: Art Design; Talents and Innovation; Teaching Mode

1. INTRODUCTION

China's economic structure has entered a period of adjustment. The core and key of "Internet plus" lies in innovation. In the process of integration of the Internet and traditional industries, the new economic model affects people's daily life, creating a new state of socio-economic development. In the form of data and case analysis, this paper deeply expounds the cultivation of art design talents, points out the problems existing in the teaching of art design education, and then proposes to examine and position art design education from a new perspective, which requires innovation in teaching forms and methods of art design education in colleges and universities in China.

In fact, in the "Internet Plus" era, all industries are facing the problem of transformation and development. The cultural and creative industries that are constantly integrating across borders are also in urgent need of a large number of high-quality comprehensive talents. Such talents should not only master design theory, but also improve design ability, and also have innovation awareness and self-improvement ability. Without such talents, the transformation and upgrading of the economy and industrial structure would be impossible. And our higher vocational art design specialty should also actively cater to this trend of thought and close its talent cultivation concept to Internet plus.

At present, many of our art and design professional educators are still clinging to the old ways, building curriculum programs that adapt to the development of the "Internet plus" era, sorting out the problems to be solved, focusing on the analysis of the framework and theoretical system of the curriculum, making adjustments to the existing curriculum and content arrangements, and analyzing and interpreting the professional curriculum.
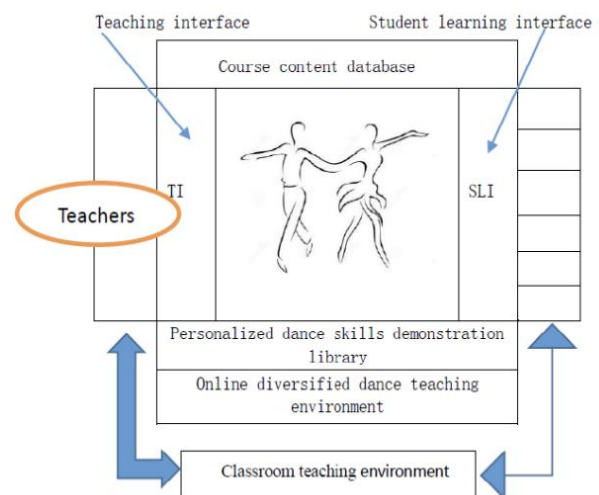

Figure. 1 The basic framework of interactive dance teaching system based on network (Note: We get this figure from the google scholar)

2. THE PROPOSED METHODOLOGY

2.1 "Internet Plus" and the Innovative Background of the Cultivation of Art Design Professionals

The construction of online education platform should proceed from reality, give full play to the advantages of current big data, use cloud computing to analyze all kinds of data, and conduct scientific analysis, management and decision-making on the teaching process.

According to the development situation of local colleges and universities, we should gradually expand from point to area. We can first build the advantageous teaching resources of regional colleges and universities, and then integrate the

teaching resources of art design specialty according to the improvement of high-quality resource sharing needs

In the process of training art design talents, higher vocational colleges based on the "Internet+" thinking should earnestly respect the growth and development law of higher vocational talents, establish the "Internet+" education development thinking, focus on the training goal of higher vocational colleges' art design talents, take the initiative to meet the development needs of the Internet, and cultivate art design talents with artistic innovation, service innovation, and technological innovation. Their teaching content still stays in the traditional art design mode and tools, and their teaching methods are also very simple, mainly teaching, and they are reluctant to participate in and cooperate with the professional Internet plus teaching reform, which has greatly hindered the professional construction and reform.

2.2 Thinking on the Talent Training Mode of Art Design Major in Higher Vocational Education

The development of the Internet has had a great impact on traditional media and traditional reading methods. With the development of Internet technology, we can try to build a cloud classroom for our specialty in the course teaching, and at the same time, we can carry out flipped teaching to break through the limitations of students' learning time and space, so that students can learn independently. Reasonable teaching design is the guarantee for the implementation of teaching, including harmonious teacher-student relationship, ladder exercise of teaching content, real-time reflection of teaching results and teaching evaluation, etc, these are important factors for the establishment of a harmonious teaching atmosphere.

In the specific teaching design process, we should emphasize the innovative spirit and practical ability of art design teaching, the construction of online platform should highlight the scientific nature of teaching methods and emphasize the ability of art design talents to explore knowledge. In the online online and offline teaching model, the "Internet+" based teaching and learning model can provide all-round learning support services for teaching management, academic guidance, emotional communication and career development of learners.

On the one hand, teachers organize theoretical learning by means of independent theoretical learning, face to face learning of difficult problems, collaborative learning and other teaching methods. The talent training goal of art design major in higher vocational colleges is to cultivate high-quality skilled talents for the art design industry. However, the old subject-based curriculum system in the past cannot complete this task and must be improved. Therefore, professional leaders and directors of teaching and research departments should learn from the advanced experience and practices at home and abroad, and constantly develop more useful professional theoretical courses through extensive professional research and demonstration. The discipline of art design mainly focuses on theoretical learning. Under the background of "Internet plus", the professional teaching of art design should strengthen the practice sector to promote the integration of theoretical learning and practical ability training.

3. CONCLUSION

In a word, teachers should establish the advanced concept of modern art and design education, create a new education model, and make the art and design discipline better integrate with other disciplines. In the context of "Internet plus", the teaching of art design specialty should integrate the resources inside and outside the class and combine theoretical learning with practical operation. Teachers can not only provide guidance in professional theory and technology, but also communicate and make suggestions for students' employment and entrepreneurship, career planning and even life emotion at any time, so as to better fulfill the teacher's responsibility of teaching and educating people.

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