

Application of Network Carriers for Ideological and Political Education of College Students Considering Various Factors

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Abstract: The network carrier of ideological and political education in colleges and universities is conducive to the development of ideological and political education in colleges and universities to a more modern direction and can promote the effective integration of educators and educates, to make ideological and political education in colleges and universities to a higher level. At present, there are still some problems in the application of network carriers in ideological and political education in colleges and universities. In view of these problems, we should increase the development and utilization of network carriers in ideological and political education; This paper briefly analyzes such educational forms as using network carriers to carry out "Chinese Dream" theme education, using network games to carry out political theme education, and using media means to carry out campus political education activities, hoping to provide teaching reference for educators who intend to use network carriers to carry out ideological and political education, so as to effectively improve the informatization level of political teaching.

Keywords: Ideological and Political Education; Network Carriers; Various Factors

1. INTRODUCTION

The full use of network carriers is a major issue that colleges and universities must consider. The quality of the use of network carriers will directly affect the development of ideological and political education practice and the expected results in the middle of the practice. To make the network carriers effective, we must understand what problems exist in the current ideological and political education network carriers in colleges and universities and what causes.

This is mainly reflected in two aspects:

(1) learning content. The learning content has become rich and colorful with the support of network information, which enriches the extracurricular knowledge of college students, enriches their learning life and broadens their horizons.

(2) Learning style. The popularity of the network makes students gradually accept the electronic learning method. Through the network, they can obtain the required information more quickly, save time and improve learning efficiency. According to the survey in recent years, online game players are becoming younger and younger, and the proportion of college students is also increasing year by year. Since the phenomenon of college students playing online games is not allowed for many times, teachers can turn challenges into opportunities, seize students' psychology of loving online games, and make full use of the educational functions contained in online games to carry out political theme education. Based on Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory, the Three Represents and the Scientific Outlook on Development, establish ideological and political education websites, to guide the formation of students' ideas through the website.

2. THE PROPOSED METHODOLOGY

2.1 Problems in the application of network carriers of ideological and political education in universities and their causes

The network is welcomed by most students with its timeliness of mutual communication, providing students with the latest and timely information, attracting the attention of the educated with educational content that keeps pace with the development of the times, so that they can get ideological changes and recognition, and timely exchange their own views. The development of ideological and political education activities cannot be separated from the creation of the campus learning atmosphere. The campus should form a campus political and ideological culture in which material culture and spiritual culture go hand in hand, to guide students to internalize the core values of social ethics while strengthening the construction of campus spiritual civilization.

At present, many universities have also established QQ groups, including class groups, grade groups and alumni groups. Educational subjects can try the function of QQ group and publish some notices or information to the masses. In addition, QQ groups can also publish the contents and important things that students care about in the class to the Internet and interact with ideological and political websites. This makes educators unable to truly integrate into modern teaching, which is also a new requirement for contemporary teaching staff, and a new situation that contemporary workers engaged in ideological and political education must adapt to and a new goal that needs to be actively completed. Therefore, it is necessary to give full play to the subjectivity of teachers and students.

2.2 Characteristics and advantages of network carrier application in ideological and political education of college students

First, we should establish the management and safety standards of the network carrier of ideological and political education in colleges and universities. For viruses that often occur in network computers, colleges and universities should sign agreements with relevant software research and development enterprises for regular or irregular cooperation to check and kill relevant viruses. The most common method is to directly introduce relevant virus prevention and anti-virus systems, implement all-round monitoring, and carry out anti-virus at regular intervals, to effectively prevent virus and hacker intrusion.

The construction of network carrier for ideological and political education in colleges and universities is a new field, in which every builder can only touch the stone to cross the river, because this process is not scientific and comprehensive. Systematic theoretical guidance, and lack of practical examples that can be found, direct, and can be used for reference.

Second, it is mainly reflected in the following aspects: the equality of participation qualifications of both sides of education; Equality of status; Equality of participation modes of both sides of education. Equal status always gives people the feeling of being respected, which makes the effect of ideological and political education more obvious and gets a deeper understanding. By consulting relevant materials of relevant hot issues and adding relevant ideological and political theoretical knowledge to them, the school can repeatedly put excellent student works on the school's propaganda screen, so as to constantly let teachers and students watch, and after a period of time, it can also organize the essay solicitation activities for the post-view, so as to investigate the political education effect of putting campus micro-films. Create an efficient effect evaluation system.

3. CONCLUSION

In the era of network information, colleges and universities should constantly seek appropriate opportunities to effectively use and innovate new network carriers and carry out diversified ideological and political education. First of all, we should seek new ideas for the construction and utilization of network carriers and attach importance to the practical significance of new network carriers from the level of consciousness. To guide students to learn and experience the political learning significance of the theme of "Chinese Dream", we can also guide students to participate in political classroom learning by setting customs clearance games. We should also use social media to understand students' ideological dynamics, to strengthen the education of students' political values and promote students to develop good habits of political knowledge learning.

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