

# Probe into the Positive Impact of the Integration of Moral Education into Ideological and Political Education in Colleges and Universities on Student Management

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**Abstract:** The article discusses the shortcomings of ideological and political education in colleges and universities and some problems faced by college students, and carries out theoretical analysis of the "five education" student management model, in order to excavate the possible internal links, and build a "five education" student management model for ideological and political education in colleges and universities, pointing out that five aspects should be done well: to build people with virtue, promote the long-term mechanism construction of students' participation in theory and social practice, This paper probes into the problems of integrating ideological and political education into student management, such as the complexity of students' thinking, the lack of concise management team, and the incompatibility of education management, and accordingly puts forward targeted suggestions, including changing the work concept, implementing the outstanding curriculum platform for talent training, etc.

**Keywords:** Positive impact; moral education; ideological and political education; student management

## 1. INTRODUCTION

At present, some colleges and universities pay more attention to the form of ideological and political education, but ignore the content. In the process of management, they pay too much attention to daily affairs management, and neglect the comprehensive training of students. Therefore, colleges and universities need to constantly explore and explore in the process of student education management, find a set of feasible ways to carry out student management, and focus on finding new methods and measures. Ideological and political education mainly uses the conventional moral norms, political concepts and ideological concepts of the group to properly guide the members. This educational link has strong organizational planning and purpose. It is mainly through continuous stimulation and educational guidance to ensure that members form a unified ideological and political concept, actively participate in different social practice activities, and learn self-education and self-regulation.

For the ideological and political education of college students, the essential teaching content and teaching form are relatively complex. Colleges and universities must actively adhere to Marxism-Leninism and Mao Zedong Thought. According to the requirements of deepening the reform of innovation and entrepreneurship education, the university has comprehensively revised the talent training program, and each professional training level integrates innovation and entrepreneurship education into the whole process of talent training. Combining the teaching characteristics of different majors, we will incorporate entrepreneurship and entrepreneurship education into the main position of professional education, refine the quality and ability requirements for innovation and entrepreneurship, reform the credit management method, and set up innovation and entrepreneurship education credits.

Because teaching is often integrated with the concept of quality education and the increasingly mature practice of

higher education, the current concept of higher education has also undergone some changes, from the previous teaching of knowledge as the core, to the comprehensive development of students. Therefore, improving the comprehensive quality and ability of college students is the priority goal of colleges and universities at present, and ideological and political education and student management work are the cornerstone to promote the completion of this goal.

College students ideological and political network education platform is shown below.

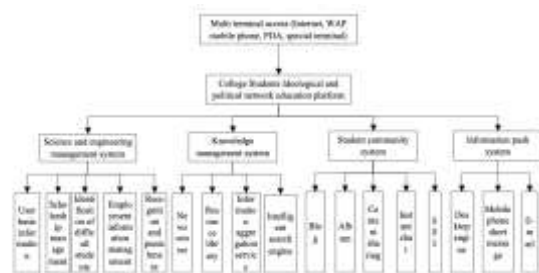


Figure 1 College students ideological and political network education platform.

## 2. THE PROPOSED METHODOLOGY

### 2.1 Basic Theory and Model of Tourism Ecological Footprint

College students' ideal and belief education mainly refers to a narrow sense of educational practice. It refers specifically to the purposeful, planned and organized practical activities in conformity with social requirements carried out by educational institutions such as colleges and universities in order to promote college students to establish the common ideal of socialism and the lofty belief of communism. For colleges and universities, in addition to educating students to master professional knowledge and skills, they should also

guide students in their thoughts and values. Therefore, in the management of students, colleges and universities must combine it with ideological and political education to improve students' moral quality. Of course, colleges and universities must take targeted measures to improve the quality of ideological and political education in student management.

Theory and practice complement each other and promote each other. Only by ensuring the correctness of theory can we point out the way and direction for the later practice. In the process of combining ideological and political education with student management, schools must pay attention to the normal development of theoretical teaching practice activities, and implement the early basic theory curriculum education practice activities. Clearly define the core requirements and contents of improving the ideological and political education of college students. Both the ideological and political education work and the student management work cannot be separated from the first-class work team, or the quality of the work team directly determines the effectiveness of the student management work. In this regard, schools need to take targeted corrective measures against the problems existing in the current student management team, and give full play to the role and value of student management in infiltrating ideological and political education.

## 2.2 The overall image orientation of Guangxi Jinxiu Yao nationality

The immaturity of many college students' minds leads to the inability to effectively resist the erosion of bad atmosphere around them after entering the university campus. Many students' parents or schools are too strict in the management of students at the middle school stage, setting many rules and regulations, paying too much attention to students' academic achievements, and seriously lacking in the guidance or management of ideas, leading to the lack of firmness of some college students' ideas.

First, there are problems in the ideological content and mode of thinking of contemporary college students under the new situation. With the rapid and in-depth development of economic globalization, Internet technology has accelerated the arrival of the information age. A variety of values and cultural trends continue to pour into China, impacting the outlook on life, world outlook and values of college students. Some decadent ways of life are constantly eroding the minds of college students, leading to major changes in the way of thinking of some college students.

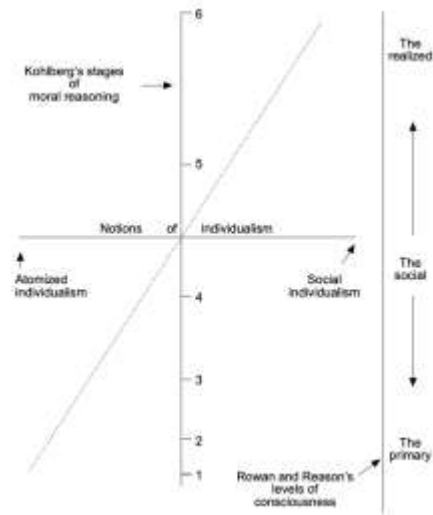


Figure. 1 Notions of individualism, moral reasoning and moral development

It can be seen that some colleges and universities only pay attention to formal education, and do not fundamentally let students truly establish a correct world outlook, outlook on life and values. Therefore, ideological and political education in colleges and universities should be integrated into the daily life of students, both in class and after class. This requires the organic linkage of schools, families and society, and the coordinated development of ideological and political education, extracurricular activities education and social practice education

## 3. CONCLUSION

To sum up, ideological and political education in colleges and universities must keep up with the trend of the times and carry out innovation, which is both an internal basis and an objective necessity. With the development and change of social practice, science and technology, as well as the tasks, objects and contents of ideological and political education, ideological and political education in colleges and universities can not stay in place, but must keep pace with the pace, and student management is an effective means to correct these deficiencies and improve the efficiency of student management. Therefore, in ideological and political education, on the one hand, schools need to play a good role as the backbone of the existing curriculum platform, On the other hand, we should also rely on student management to improve the effectiveness of ideological and political education.

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