Exploration on the Informatization of Ideological and Political Course Teaching in Modern Universities in the Multimedia Era

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Abstract: This papers' focus is exploration on the informatization of ideological and political course teaching in modern universities in the multimedia era. In modern society, science and technology provide convenience and technical assistance for the development of ideological and political education. It can be said that whoever holds the initiative in cyberspace will be the leader of the future world order, and hence, the better applications of the information era into real ideological and political course teaching. The discussions of the paper are collected from the different aspects.

Keywords: Multimedia Era; Exploration; Informatization; Ideological and Political Course; Course Teaching; Modern Universities

1. INTRODUCTION

The traditional teaching mode of ideological and political theory courses in the colleges and universities emphasizes the central position of teachers in teaching, that is, teachers are the imparters of textbook knowledge and the organizers of classroom teaching. The application of smart classrooms in the teaching of the ideological and political courses not only provides rich teaching resources for ideological and political theory courses in colleges and universities, but also provides opportunities for students to participate in classroom teaching because of its openness. Under the recent great changes, the information technology revolution is an important driving force and a key variable in the competition between great powers. With the immersion of geopolitics, cyberspace has become the field of complex games.

It can be said that whoever holds the initiative in cyberspace will be the leader of the future world order, and hence, the better applications of the information era into real ideological and political course teaching. We should better improve the educational performance from some basic aspects.

- (1) With the development of information technology, people's understanding of information literacy has evolved from a single technology to an important part of the general human comprehensive ability and also quality. Therefore, the proper integration will be essential.
- (2) Guide students to use the smart classroom technology to improve their understanding of textbook knowledge. Only in this way can students' recognition of the teaching content of ideological and also political theory courses be improved, and students' cognition of ideological and political theory courses in colleges and universities can be changed in the past, so as to build an equal teaching relationship.
- (3) Smart classroom technology can further promote the deep optimization of the teaching mode of ideological and political theory courses in colleges and universities, so that students' principal position in classroom teaching is more prominent, the classroom interaction is more effective, and the teaching mode is more personalized.

Considering the information era, the sample classroom is presented in the figure 1.

Kembangkan Wirausaha di Era Perang Multimedia Kreatif



Figure. 1 The Sample of Information Era (http://berita.upi.edu/kembangkan-wirausaha-di-era-perang-multimedia-kreatif/)

2. THE PROPOSED METHODOLOGY

2.1 The Review of the spirit of the 20th National Congress of the Communist Party of China under the background of informationization

General Secretary Xi Jinping pointed out in the report of the 20th National Congress of the Communist Party of China that it is necessary to fully, accurately and also comprehensively implement the new development concept, adhere to the direction of socialist market economic reform, and adhere to high-level opening up. With the global outbreak of the epidemic, the significance of cyberspace governance to China has become increasingly prominent. To a certain extent, she has directly related to the stability of the Communist Party of China, the modernization of China, and the freedom and comprehensive development of the modern Chinese people. The overall situation presents an opportunity coexist with the challenges.

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As the president Xi said, in recent years, China's scientific and technological innovation capability and industrial technology level have continued to improve, and it has increasingly become a strong competitor in the industries of developed countries. In addition, the international technological and economic cooperation environment has undergone many changes in the unfavorable direction. It is difficult to continue to acquire a large number of advanced technologies through the introduction increase. In particular, the cutting-edge technology market is often an oligopolistic or even monopolistic technology market, and the holders have strong control. It is different from the previous situation that the technology that China needs to introduce is not at the forefront, and there is a "competitive market" for technology supply, so that it can be imported in large quantities. It has been very different. Therefore, in the future technological development, especially cutting-edge and also cutting-edge technological development, more emphasis should be placed on independent innovation and self-reliance in science and technology. The government should increase investment in basic research, persevere in supporting original research, and provide support for technological innovation. "Concentrate on tackling key problems on technical issues. Therefore, the further proper integration with the latest technology will be also essential. General Secretary Xi Jinping pointed out in the report of the 20th National Congress of the Communist Party of China that the opening up of the rules, the regulations, management, and standards should be steadily expanded. Promote the optimization and upgrading of trade in goods, innovate the development mechanism of trade in the services, develop digital trade, and accelerate the construction of a strong trade country; reasonably reduce the negative list of foreign investment access, protect the rights and interests of foreign investment in accordance with the law, and create a first-class business environment that is market-oriented, ruled by law, and internationalized to promote the high-quality development of the joint construction of the "Belt and Road", and this will be the basis for our study.

2.2 The Informatization of Ideological and Political Course Teaching in Modern Universities

We should improve the system and mechanism of general information-based teaching of the modern ideological and political courses. Schools must not only establish the concept of then actively promoting information-based construction, increase publicity, strengthen the construction of information-based campuses and digital campuses, but also improve the top-level structure for the information-based teaching of ideological and political theory courses, clear organizational planning and functional division. Ideological and political education in colleges and universities should not stay at the theoretical level, but should give full play to the subjective initiative of the students, build a red ideological education platform, and let students experience the spirit of the 20th National Congress of the Communist Party of China.

The teaching efficiency of ideological and political theory courses is reflected in changing the traditional indoctrination teaching method, innovating the teaching form so that students become the lecturers and leaders of the classroom, and creating a modern flipped classroom teaching of "student-centered, teacher-assisted". Through the innovative teaching models, reform education methods to maximize the benefits of improving the teaching quality of ideological and political theory courses. University period is an important stage in the formation of the students' values, and ideological and political

education plays an important role in this period. The current main ways of ideological and political education are divided into classroom theoretical study and extracurricular specific practice. Hence, we should combine the different stages to form the comprehensive study pattern.

3. CONCLUSION

This papers' focus is exploration on the informatization of the ideological and political course teaching in the modern universities in the multimedia era. With the advent of the 5G and multimedia era, the introduction of mass media in the ideological and political education courses and classrooms of universities is the basic condition for the development of the ideological and political education in the new era. This paper provides the novel suggestions for the construction of the efficient learning scenarios. In the future, discussions on the performance will be specialized.

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