

Research on the Integration of Ideological and Political Education and Modern Apprenticeship in Colleges and Universities in the New Era

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Abstract: With the continuous development and progress of society, universities, as important bases for talent cultivation, not only need to impart professional knowledge, but also need to shape students' correct outlook on life, values, and worldviews. This requires universities to adopt up-to-date ways and methods in ideological and political education. Apprenticeship, as a very ancient educational method, has also developed modern apprenticeship under the background of modernization. It is based on practice, focuses on the cultivation of vocational skills and personality qualities, which meets the requirements of ideological and political education in new era universities. This paper analyzes the characteristics and connotations of ideological and political education in new era universities and modern apprenticeship, explores the compatibility between the two, and proposes how universities can promote the modernization and deepening of ideological and political education through the introduction of modern apprenticeship.

Keywords: Ideological and political education; modern apprenticeship; compatibility; talent cultivation

1. INTRODUCTION

The inclusive nature of the apprenticeship system can help colleges and universities better carry out ideological and political education and improve the quality of talent training. The characteristics and connotation of ideological and political education in colleges and universities in the new era. Ideological and political education in colleges and universities is an education that cultivates students' ideological and moral quality and cultural accomplishment, as well as national awareness and social responsibility, and is an important link in the cultivation of talents in colleges and universities. The positioning and goals of ideological and political education in colleges and universities in the new era are adhere to the road of socialism with Chinese characteristics, cultivate talents with both ability and political integrity and comprehensive development, improve students' ideological and political quality and cultural literacy, enhance students' national awareness and sense of social responsibility, and promote students. The content and method of ideological and political education in colleges and universities.

The content of ideological and political education in colleges and universities mainly includes ideological and political theory courses, ideological and political practice courses, and ideological and political education activities. Ideological and political theory courses are an important part of ideological and political education in colleges and universities. They mainly teach theoretical knowledge such as Marxist philosophy, political economics, and scientific socialism. The ideological and political practice course is to enhance students' practical ability and innovative ability through practical activities, such as social practice, technological innovation, etc. Ideological and political education activities are to strengthen students' ideological and political education through various forms of educational activities, such as theme class meetings, counselor work, and ideological and political classrooms.

The methods of ideological and political education in colleges and universities mainly include diversification, individuation, openness, and interaction. Diversified methods can help students better understand and accept ideological and political education, personalized methods can carry out ideological and political education according to the characteristics and needs of students, open methods can let students understand different ideas and cultures, interactive the method can help students understand and think better.

2. THE PROPOSED METHODOLOGY

2.1 The characteristics and connotation of ideological and political education in colleges and universities in the new era

Characteristics and connotation of modern apprenticeship . Definition and form of modern apprenticeship Modern apprenticeship is a vocational skills training model developed on the basis of traditional apprenticeship and combined with modern requirements. It is based on practice, pays attention to the cultivation of professional skills and personality qualities, and aims to cultivate excellent talents who can meet the needs of the market. There are many forms of modern apprenticeships, such as apprenticeships within enterprises, apprenticeships between schools and enterprises, and apprenticeships in multinational companies.

Modern apprenticeship has the following characteristics:

- (1) Strong practicality: Modern apprenticeship is based on practice and focuses on students' practical ability in the workplace.
- (2) Personalization: Modern apprenticeships can provide students with personalized training programs and guidance based on their professional needs and personal interests.
- (3) Career orientation: The modern apprenticeship system focuses on students' career development and career planning

and provides students with relevant career guidance and assistance.

(4) Diversification: Modern apprenticeships can combine different training forms and contents, such as online training, practical training, classroom teaching, etc. The integration of ideological and political education and modern apprenticeship in colleges and universities in the new era in the new era, ideological and political education in colleges and universities and modern apprenticeship are both important links in cultivating talents, and the integration between the two can help students better access to the improvement of comprehensive quality and professional ability.

2.2 The necessity of integration

The integration of ideological and political education and modern apprenticeship in colleges and universities can not only improve students' professional ability and employment competitiveness, but also help students better understand the direction and trend of social and national development, and better serve the country and society. Cooperation in running schools:

(1) Colleges and universities can cooperate with enterprises and institutions to carry out vocational skills training and practical activities and combine ideological and political education with modern apprenticeship.

(2) Curriculum setting colleges and universities can set up courses such as professional quality and career planning to provide students with guidance and support for career development.

(3) Tutor system: Colleges and universities can introduce a tutor system to provide students with personalized academic guidance and career planning.

(4) Internship opportunities: Colleges and universities can provide students with abundant internship opportunities and professional practice opportunities, so that students can better understand occupations and industries, and enhance professional quality and competitiveness.

3. CONCLUSION

The integration of ideological and political education and modern apprenticeship in colleges and universities can help students better improve their comprehensive quality and continuing professional ability and can also provide talent support and services for the development of the country and society. In order to realize the integration of ideological and political education and modern apprenticeship in colleges and universities, colleges and universities need to strengthen cooperation with external resources such as enterprises and institutions, and also need to innovate and improve curriculum setting, tutor system, and internship opportunities. Only in this way can we better meet the needs of social and economic development and cultivate more high-quality talents who can meet the needs of society.

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