# The Development, Dilemma and Countermeasures of the Thoughts and Politics Teaching of Universities under the Influence of the Internet+

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**Abstract**: With the rapid development of information technology, Internet+has profoundly affected all walks of life, including the field of education. As an important part of university ideological and political education, it plays a key role in cultivating students' political awareness, social responsibility and cultural identity. However, the application of Internet+in ideology and political teaching in universities has also brought challenges and dilemma. Therefore, this article aims to explore the impact of the Internet+on the development of university ideology and political teaching development, dilemma and countermeasures.

Keywords: Development; Dilemma and Countermeasures; Politics Teaching; Internet+

#### 1. INTRODUCTION

In recent years, with the rapid development of the Internet, the concept of "Internet+" has been widely used in various fields, including education. In the field of higher education, the application of "Internet+" has brought about profound changes in the way of teaching, learning, and communication. The ideological and political teaching in universities, as an important part of the overall education, is also facing new challenges and opportunities under the impact of "Internet+". This paper aims to analyze how "Internet+" affects the development, dilemma, and countermeasures of ideological and political teaching under the university.

In the development of university ideology and political teaching, we can see its long history and experience different development stages. In the early stages, the main focus of ideological and political teaching was to instill students' thoughts and revolutionary spirit to students. During the reform and opening up, the focus of ideological and political teaching turned to promoting the socialist market economy, democracy and the rule of law. Since the new century, ideological and political teaching emphasizes the cultivation of students' core values, moral education and civic literacy.

However, with the development of information technology, traditional ideological and political teaching methods have been challenged. In recent years, many universities have been trying to apply Internet+in ideology and political teaching to expand educational resources, improve teaching efficiency, and promote globalization of education. However, the Internet+applications in the ideological and political teaching of universities also face some difficulties and challenges, such as lack of effective supervision and evaluation mechanisms, the problem of homogeneity of teaching content and methods, and neglecting face -to -face communication and interaction. Relationship diagram of communication elements of political thought education under the Internet+ environment is shown below.

Thoughts and politics teaching is an essential part of university education. The goal of thoughts and politics teaching is to help students establish a correct worldview,

values, and outlook on life, and cultivate their sense of social responsibility and citizenship. In the past, thoughts and politics teaching in universities mainly relied on traditional classroom teaching, which involved lectures, seminars, and discussions.

With the development of the Internet, the traditional teaching model has been challenged. The Internet has created new opportunities and challenges for thoughts and politics teaching in universities. On the one hand, the Internet has provided new platforms and tools for teaching, which can enrich the teaching content and improve the teaching effectiveness. On the other hand, the Internet has also brought new risks and challenges to thoughts and politics teaching, such as the dissemination of false information and the erosion of traditional values.

#### 2. THE PROPOSED METHODOLOGY

### 2.1 The Impact of "Internet+" on Ideological and Political Teaching

The impact of "Internet+" on ideological and political teaching can be summarized into three aspects: positive effects, negative effects, and challenges.

Firstly, the application of "Internet+" in ideological and political teaching has enriched the teaching methods and contents. The traditional teaching methods, such as classroom lectures, discussions, and debates, are often limited by time and space. However, the use of online resources and platforms can provide students with more diversified and flexible learning materials and modes, such as online lectures, forums, and blogs. This can help students better understand and analyze the political and social phenomena, and cultivate their critical thinking and problem-solving abilities.

However, the application of "Internet+" in ideological and political teaching also has some negative effects. Firstly, the over-reliance on online resources and platforms may lead to the neglect of face-to-face communication and interaction. The lack of direct communication and feedback may hinder the cultivation of students' social skills and emotional intelligence.

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Secondly, the use of online resources and platforms may also lead to the homogenization of ideological and political teaching. As the same online resources and platforms can be accessed by students from different universities and regions, the teaching contents and methods may become standardized and lose their diversity and creativity.

Updating teaching content: Universities need to update the teaching content of thoughts and politics courses to keep pace with the times. The teaching content should reflect the latest trends and developments in society and the world, and cover a wide range of topics.

Exploring new teaching methods: Universities need to explore new teaching methods and models to adapt to the Internet era. The Internet has provided new opportunities for teaching, such as online courses, multimedia teaching, and interactive teaching. Universities should make full use of these new methods to improve the effectiveness and efficiency of teaching.

Enhancing teaching evaluation: Universities need to enhance the objectivity and fairness of teaching evaluation in the Internet era. The traditional teaching evaluation system may not be suitable for the Internet era. Universities should explore new evaluation methods and models, such as online surveys and feedback, and establish a more scientific and comprehensive evaluation system.

## 2.2 Dilemma and Countermeasures of the Thoughts and Politics Teaching under Internet+

In order to address the challenges nd dilemmas brought by the application of "Internet+" in ideological and political teaching, the following countermeasures can be taken:

Firstly, the quality of online resources and platforms should be guaranteed. The universities should establish strict criteria and standards for selecting and evaluating online resources and platforms, and provide training and guidance for teachers and students to use them effectively and critically.

Secondly, the traditional teaching methods, such as face-to-face communication and interaction, should be integrated with the online teaching and learning mode. The universities should encourage teachers to adopt a blended teaching model, which combines online resources and platforms with classroom lectures, discussions, and debates. This can help balance the advantages of both teaching modes and meet the diversified learning needs of students.

Thirdly, the universities should provide technical support and infrastructure to ensure the accessibility of online resources and platforms. The universities should invest in the development of digital resources and platforms, and provide students with free and reliable access to them. In addition, the universities should also improve the technical infrastructure, such as the network speed and stability, to ensure smooth and efficient online teaching and learning.

To cope with the challenges of thoughts and politics teaching in universities under the influence of the Internet+, universities need to explore new teaching methods and models and take effective countermeasures. The following countermeasures can be considered:

The universities should strengthen the assessment and feedback system for online teaching and learning. The universities should establish clear and transparent evaluation criteria and standards, and provide timely and constructive

feedback to students. This can help improve the effectiveness and quality of online teaching and learning.

The challenge of teaching evaluation: The traditional teaching evaluation system may not be suitable for the Internet era. The Internet has provided new opportunities for teaching evaluation, such as online surveys and feedback, but it has also brought about new challenges to the fairness and objectivity of evaluation.

#### 3. CONCLUSION

In conclusion, the application of "Internet+" has brought about both opportunities and challenges for ideological and political teaching under the university. The positive effects, such as enriching the teaching methods and contents, improving the efficiency of teaching, and promoting the globalization of education, are significant. However, the negative effects, such as the neglect of face-to-face communication and interaction, and the homogenization of teaching, should not be ignored. To overcome the challenges and dilemmas, the universities should take countermeasures, such as guaranteeing the quality of online resources and platforms, integrating traditional teaching methods with online teaching and learning, providing technical support and infrastructure, and strengthening the assessment and feedback system.

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