

Research on Creative Materials on Ideological and Political Online Teaching Under the Background of The 20th National Congress

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Abstract: With the development of information technology, online teaching has become an essential part of the education system. Ideological and political education is also an important aspect of education in China. In recent years, the Chinese government has attached great importance to the development of ideological and political education and has continuously improved its effectiveness. The 20th National Congress of the Communist Party of China (CPC) has put forward new requirements and challenges for ideological and political education. This thesis aims to explore the creative materials of ideological and political online teaching under the background of the 20th National Congress. Through a literature review, case analysis, and expert interviews, this thesis proposes strategies for developing creative materials of ideological and political online teaching to enhance its effectiveness.

Keywords: Ideological and Political Online Teaching, Creative Materials, 20th National Congress, Education, China

1. INTRODUCTION

In recent years, with the rapid development of information technology, online teaching has become an essential part of education. Online teaching has many advantages, such as flexibility, convenience, and accessibility. In China, ideological and political education is an essential part of education, which aims to cultivate students' political consciousness, national spirit, and social responsibility. The Chinese government has continuously improved the effectiveness of ideological and political education and has attached great importance to its development. The 20th National Congress of China CPC) has put forward new requirements and challenges for ideological and political education. This thesis aims to explore the creative materials of ideological and political online teaching under the background of the 20th National Congress, to enhance its effectiveness.

The literature review focuses on the development of online teaching, the characteristics of ideological and political education, and the creative materials of ideological and political education. The literature review reveals that online teaching has become an essential part of education, and the effectiveness of ideological and political education. Political education has continuously improved. Creative materials play a critical role in ideological and political education, and it is necessary to develop creative materials for online teaching.

The research methodology used in this study includes case analysis, expert interviews, and questionnaire surveys. The case analysis examines the creative materials used in ideological and political online teaching in different universities in China. ideological and political education and online teaching. The questionnaire surveys aim to collect data from students' perspectives on the effectiveness of ideological and political online teaching.

The case analysis reveals that creative materials of ideological and political online teaching are diverse, including text, pictures, audio, video, animation, and interactive media. The expert interviews suggest that creative materials should be

developed based on the principles of with combining theory, adapting to the characteristics of students, and keeping up with the times. The questionnaire surveys show that students generally have positive attitudes towards ideological and political online teaching, and creative materials are an essential factor in enhancing its effectiveness.

The results of this study indicate that the development of creative materials is essential for enhancing the effectiveness of ideological and political online teaching. The creative materials should be developed based on the characteristics of students, the requirements of the 20th National Congresses, and of the principles combining theory with practice. The study also reveals that online teaching can effectively promote students' learning motivation and enthusiasm, and creative materials play a critical role in this process. However, there are still some challenges in the development of creative materials, such as unclear issues, technical limitations, and the need for teacher training.

2. THE PROPOSED METHODOLOGY

2.1 Innovative Materials for Ideological and Political Online Teaching

Based on the findings of this study, the following recommendations are proposed for the development of creative materials in ideological and political online teaching under the background of the 20th National Congress:

Develop creative materials based on the characteristics of students. The development of creative materials should consider the characteristics of students, such as their age, gender, cultural background, and learning style. The materials should be designed to be interesting, informative, and interactive. Promote students' learning motivation and enthusiasm.

Adhere to the principles of combining theory with practice. The development of creative materials should adhere to the principles of combining theory with practice, which means that the materials should not only provide theoretical

knowledge but also focus on practical application. The materials designed to be Help students understand the significance and practical value of ideological and political education.

Keep up with the times. The development of creative materials should keep up with the times, which means that the materials should be updated regularly to reflect the latest developments and trends in society. The materials should be designed to help students understand and cope with the challenges and opportunities brought by economic globalization and social development.

Address copyright issues. The development of creative materials should address copyright issues to avoid legal disputes and infringement. The materials should be designed based on the principle of fair use and respect for intellectual property rights.

Provide teacher training. The development of creative materials should provide teacher training to help teachers improve their skills and knowledge in online teaching and the development of creative materials. Teachers should be encouraged to participate in training programs to test and keep up with the la online teaching.

2.2 Ideological and political innovative materials related to 20th National Congress

Based on the limitations of this study, several directions for future research can be suggested. Firstly, future research could focus on the development of creative materials in other subjects and disciplines to explore their effectiveness and impact on students' learning future outcomes. could investigate the perspectives of other stakeholders, such as teachers and parents, on the development of creative materials in online teaching. Thirdly, future research could explore the influence of teaching methods and evaluation on the effectiveness of ideological and political online teaching.

In conclusion, this study explores the creative materials of ideological and political online teaching under the background of the 20th National Congress. The results reveal that creative materials are essential for enhancing the effectiveness of ideological and political online teaching. Creative materials should be developed based on the characteristics of students, the requirements of the 20th National Congress, and the principles of combining theory with practice. The study also shows that online teaching can effectively promote students' learning motivation and enthusiasm. However, there are still some challenges in the development of creative materials, such as copyright issues and the technical, limitations for teacher training. Therefore, it is necessary to pay attention to the development of creative materials in ideological and political online teaching, and continuously improve its effectiveness to promote the comprehensive development of students.

3. CONCLUSION

In conclusion, this study explores the creative materials of ideological and political online teaching under the background of the 20th National Congress. The findings indicate that creative materials are essential for enhancing the effectiveness of ideological and political online teaching. Creative materials should be developed based on the characteristics of students, the requirements of the 20th National Congress, and the principles of combining theory with practice. The study also reveals that online teaching can effectively promote students' learning motivation and enthusiasm, and creative materials

play a critical role in this process. However, there are still some challenges in the development of creative materials, such as copyright issues, technical limitations, and the need for teacher training. Therefore, it is necessary to pay attention to the development of creative materials in ideological and political online teaching, and continuously improve its effectiveness to promote the comprehensive development of students.

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