Analysis on the Integration of College Student Management and Students' Ideological and Political Education

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Abstract: At present, it is difficult for most colleges and universities to integrate ideological and political education with student management, which has a negative impact on the level of ideological and political education and student management in colleges and universities. Based on this, this paper analyzes and proposes a strategy for the integration of ideological and political education and student management in colleges and universities, to comprehensively improve the level of talent training in colleges and universities. By actively creating a harmonious and orderly campus culture, using the powerful functions of multimedia and network technology to enhance students' subject awareness, and to guide students' negative states, we can strengthen the management of students from all aspects, all-round and multi-faceted carry out ideological and political education for students.

Keywords: College Student Management, Ideological and Political Education

1. INTRODUCTION

In the curriculum education system of colleges and universities, ideological and political education occupies an important position and has a certain positive impact on the future development of college students. The effective combination of ideological and political education work and student management work in colleges and universities can not only comprehensively improve the level of ideological and political education in colleges and universities, but also improve the working mechanism of student management and cultivate all-round development talents. The comprehensive management of students in colleges and universities is largely a process of ideological and political education in teaching. Only by combining student management with ideological and political education can we improve the level of academic management, further promote the efficient development of ideological and political education and achieve a win-win situation, the goal.

On this basis, this paper explores the integration and development of college student management and ideological and political education, in order to quickly improve the quality of college teaching, make up for some deficiencies in college student management and ideological and political education, and improve the overall quality of students, to lay a solid foundation for college students to truly become the pillars of the motherland in the future. Ideological and political education and student management work have commonality, and the fundamental goal of the two is to promote the development of students' comprehensive quality.

Because contemporary college students come from all corners of the country, personal living habits, learning concepts, knowledge levels, and parental education differences vary greatly. Life behavior, establish a scientific life platform for students. On this basis, tell students the correct ideas and values, so that students can distinguish right from wrong and understand right from wrong. The student management work should change the working mechanism of "emphasizing management and ignoring guidance" and take guiding students to form correct values as the core goal. Ideological and political education in colleges and universities bears the important responsibility of ideological guidance, and its position in student management must be strengthened.

To this end, relevant systems can be formulated to require managers' management behaviors to conform to the norms of ideological and political education work. This can not only restrain the management behavior of managers, but also provide institutional support for the development of student management work under the guidance of ideological and political education. The idea of student management and its management methods are single and outdated. After the current college freshmen have gradually ushered in the millennium, their thinking is more active. How to improve their recognition of ideological and political courses requires finding new methods and new paths to achieve better results in student management. Ideological and political education is not only a compulsory course for students' quality education, but also an important way to cultivate high-quality citizens. At present, as far as the normal state of student management is concerned, due to the continuous advancement of information technology, the channels for students to obtain information are constantly increasing, and the ideological and political conditions of many college students have undergone great changes. Traditional teaching methods are difficult to guarantee the limitation of ideological and political education work in colleges and universities, which leads to the unsatisfactory progress of this work.

2. THE PROPOSED METHODOLOGY

2.1 Problems Existing in College Students' Ideological and Political Education and Student Management

Under the background of the rapid development of multimedia informatization, it is necessary to strengthen the ideological and political work and student management of college students in an all-round way, which has become an urgent problem to be solved. The management of college students can be carried out in many ways, and the educational concept can be better infiltrated in the study and life through a
variety of activities. At the same time, instill some positive ideological and political concepts in students' daily study and life, moderately guide college students' ideological values and outlook on life, let them establish correct outlook on life and values, and achieve the goal of cultivating new talents in society. Ideological education focuses on guiding students' thinking. Most of the course content is vague and theoretical knowledge that does not conform to students' life experience, such as patriotism and social responsibility. These are ideas that students cannot touch in their daily lives.

In the final analysis, student management work is an administrative work, which has a clear system and strict work requirements. If students abide by the school rules and regulations, the purpose of student management work can be achieved. From an educational point of view, although ideological and political education and student management work are both content to promote the development of students' comprehensive quality, there is currently no unified direction for the two. Ideological and political education focuses on ideas, while student management focuses on management practice. If the two cannot unify their goals, they will not be able to form a strong educational force, which can bring positive influence and correct guidance to students. For a long time, theoretical indoctrination has been the main strategy of ideological and political education in colleges and universities.

Under this strategy, although students have learned a lot of ideological and political knowledge, their level of understanding and application is not satisfactory. In the context of the new era, if the student management work still follows such a traditional approach, it will be difficult for ideological and political education to effectively play its ideological guiding role. There are many practical cases in the management of students. Ideological and political teachers should be good at using these real cases in the teaching process to stimulate students' enthusiasm for learning and better integrate theory and practical teaching, so that students in the process of solving practical problems, internalization of ideological and political theoretical knowledge can be realized, and students' emotional expression can be driven, to help students better solve problems in a targeted manner. While promoting the improvement of students' ideological and political achievements, they can also let students make better use of relevant ideological and political knowledge, to realize the integration of theoretical knowledge and practice and promote the better development of students.

First, the purpose of colleges and universities to implement management on students is to enable students to maintain positive ideas and correct values and outlook on life, and the ultimate goal of ideological and political education is to correct students' behavior habits and cultivate a positive outlook on life. The goals to achieve are common. In the specific student management measures, ideological and political education is actively integrated, and the two are perfectly integrated to achieve a win-win situation. Both education and teaching work and student management work need to serve students. Therefore, colleges and universities need to adhere to the people-oriented principle when integrating ideological and political work with student management work. As the main object of teaching, students are also the main body of school life and learning.

### 2.2 Specific countermeasures for the integrated development of student management and ideological and political education in colleges and universities

It is necessary to integrate humanistic care into management, implement people-oriented in ideological and political education, and respect students' physical and mental development needs from both education and management. In the traditional college student management, students are in a passive position and constrained by the system, so it is difficult to fully release their nature. Therefore, in the integration of ideological and political education and student management, the school can actively return the supervision power to students, so that students can change from passive to active actively and consciously participate in the process of ideological and political education and management. Pay attention to the shaping of cultural environment and consolidate the humanistic foundation of student management. For ideological and political education to achieve satisfactory results, it should not be limited to the classroom, but should be expanded to a wider range. For example, the essence of ideological and political education can be integrated into the construction of campus culture, so that the correct world outlook, outlook on life, and values can be diffused in every corner of the campus like spring breeze and rain, and guide students to correct their thinking and improve their self-cultivation in a subtle way. Due to the continuous development of new curriculum concepts and quality education, new changes have taken place in the requirements for college students, and more attention has been paid to the improvement of the overall quality of students.

The construction of the ideological and political team is urgent, and the quality of teachers themselves is constantly improved, to give full play to the role of role models in the teaching process. Through the guidance of relevant teaching content, teachers let students conduct in-depth exploration of relevant theories, so that in the whole process of independent learning, students can deeply study relevant knowledge and theories, and then help students establish correct three views. In turn, improving students' self-management and self-adjustment abilities will help students actively face difficulties in life and work in their future study and life, thereby promoting the healthy development of students' physical and mental health. College students are the backbone of my country's future cultural construction and a new type of reserve talent. With the development of society, there is a trend of diversification, which has a great impact on the ideological concepts of college students. The ideological concepts of college students have deviated. In the measures of behavior habit management, ideological and political education work must be integrated as a theoretical support, to correctly guide students' behavior norms, so that they can restrain their behavior according to the rules and form good habits.

It corrects the ideological deviation of the students and promotes the active management of the students at the same time. Universities need to pay attention to the functions of ideological and political and student management. For example, they can use ideological and political education to manage college students in real time, pay attention to the psychological state and ideological dynamics of students in the process of ideological and political education, and pay attention to students' true reflections on ideological and political issues.
Real-time management is carried out according to the most reasonable thoughts of students, and from the perspective of caring for students, the management is more humanized, so that students are willing to accept student management work. Counselors need to play their own management functions, investigate students' difficulties in life and study and help students solve them during the ideological and political impact on students. Let students form the courage to face difficulties and dare to break through their own ideological and political qualities. In such a cultural environment, student management can be more humane, and the formulation of management strategies will also follow the people-oriented concept, rather than management for the sake of management. At present, the construction of campus culture should also pay attention to taking network culture as a key project, which can not only guide the healthy development of campus network culture, but also provide more support for enriching student management methods.

3. CONCLUSION
In general, thinking about the integration and development of student management and ideological and political education in colleges and universities can well solve some problems in the current student management and ideological and political education, break through the limitations of traditional teaching models, and give full play to the leading role of teachers is to clarify students' learning goals, enhance students' learning subjective initiative, and solve the problems that are not conducive to the combination of theory and practice in traditional teaching, so as to better implement specific cases. Let students form the courage to face difficulties and dare to break through their own ideological and political qualities. In such a cultural environment, student management and ideological and political education in colleges and universities should also pay attention to taking network culture as a key project, which can not only guide the healthy development of campus network culture, but also provide more support for enriching student management methods.

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5. REFERENCES