

Research on the Integration of Marxist Labor Concept into Higher Vocational Labor Education Under the Background of Internet

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Abstract: Entering the new era, the party and the country continue to promote the construction of labor education, gradually forming a new era of Marxist labor concept with unique Chinese characteristics. Starting from digging the cultural foundation of the Marxist concept of labor in the new era, this paper analyzes the practical significance of strengthening and improving labor education, and further puts forward the development path of labor education based on the guidance of the Marxist concept of labor in the new era. The guiding role of labor education, publicizing labor models to create a labor-oriented campus environment, strengthening labor practice to improve the actual effect of labor education, and continuously strengthening labor education for college students in the new era.

Keywords: Marxist labor concept, higher vocation, labor education, Internet

1. INTRODUCTION

In March 2020, the Central Committee of the Communist Party of China and the State Council issued the "Opinions on Comprehensively Strengthening Labor Education in Colleges, Middle Schools and Primary Schools in the New Era", which clearly pointed out that labor education is an important part of the socialist education system with Chinese characteristics, and directly determines the quality of socialist builders and successors. Labor mental outlook, labor value orientation and labor skill level. As the implementers of higher education, colleges and universities shoulder the mission of cultivating "socialist builders and successors with all-round development of morality, intelligence, physique, art and labor". As an indispensable part of the "five educations", "labor education" is also a shortcoming of quality education that current colleges and universities urgently need to make up. The application value of Marxist labor concept in labor education in higher vocational colleges.

Under the background of quality education, labor education has been valued in the education system of universities, middle schools, and primary schools. It is a necessary way to promote the growth of students and presents a strong educational value. According to Marxist philosophy, consciousness has an active role. A person's spiritual activity is a kind of consciousness activity, which can have a certain reaction to the individual's social practice. General Secretary Xi Jinping attaches great importance to the active role of the spirit of labor, emphasizing that "we must vigorously promote the spirit of model workers, the spirit of labor, and the spirit of craftsmanship." Let love for labor and down-to-earth work become common practice in the whole society. The concept of labor spirit is mainly reflected in two aspects: one is to promote the spirit of craftsmanship. Craftsman spirit means dedication, excellence, meticulousness, and pursuit of excellence.

The highly refined 16 characters reflect the strong sense of responsibility and mission of the craftsmen of the great country towards their work. The skilled craftsmen who dedicated their youth and sweat to the cause of socialism in our country run through the whole process of work with high

standards and strict requirements, constantly break through themselves, be brave in innovation, and produce more excellent labor products, so that people have more sense of gain happiness. The Marxist concept of labor in the new era has a distinct cultural foundation, injecting tenacious vitality into social progress, thereby promoting the development of the labor spirit in the new era. Continuously develop the Marxist labor theory in the inheritance, deeply integrate the value concept of China's excellent traditional culture, actively play the dominant position of the people in the new era, carry forward the spirit of labor in social practice, and undertake the mission of the times in the historical process. In such a general environment, the status of simple labor has declined compared with complex labor, and consumerism and entertainment have influenced the formation of college students' Marxist labor views.

Labor education in colleges and universities can help college students have a more accurate and scientific interpretation of labor creating human beings and human society under the socialist system: it can help students deeply understand that labor is the essential difference between humans and animals; it can help students realize that labor is the creation The basis of use value; to enable students to deeply understand that labor under the socialist system is labor in which laborers share the means of production and labor results, and it is equal labor that is free from exploitative nature. Vocational colleges should also gradually increase the proportion and intensity of labor education, and carry out various forms of labor practice activities in a purposeful and planned manner according to the professional characteristics and growth laws of students, so as to encourage students to achieve Finally, higher vocational colleges should comprehensively strengthen publicity work, flexibly use school magazines, websites, WeChat public accounts, Weibo accounts, etc., to push content related to labor education, so that students have a better understanding of labor education. A deep and comprehensive understanding.

2. THE PROPOSED METHODOLOGY

2.1 The development path of labor education under the guidance of the Marxist concept of labor in the new era

Labor education can help people establish correct labor values, improve labor efficiency, and create more social wealth. Based on the new era, General Secretary Xi Jinping has repeatedly emphasized the important role of labor education and incorporated it into the party's education policy, pushing the importance of labor education to a new level. First, attach importance to the education of labor practice concept. The concept of labor practice is an important part of the Marxist concept of labor. At present, labor is the only way for people to realize their ideals, and it is also the magic weapon for our party to lead the people to achieve the "two centenary" goals. Set up model workers from the vast number of laborers, and fully tap the fighting spirit and spirit of model workers. The consciousness of dedication, with the "big self" spirit that is in line with social development, continuously inspires the labor enthusiasm of the broad social groups in the whole society, invests in the modernization construction with the selfless spirit of hard work, and finally realizes the value pursuit of "no self".

It can be said that labor is the main carrier of human social creation, whether it is physical labor or mental labor, it is condensed into the crystallization of the wisdom of the people, forming both practical and creative explicit and implicit labor achievements, and jointly promoting social development. Contribute to the prosperity and strength of the Chinese nation. The Marxist concept of labor insists that labor is the only source of value creation. In a socialist market economy, division of labor and exchange coexist, and the necessary condition for gaining self-interest is to pay the labor needed by others. In a capitalist society, workers' living labor creates value, and capitalists seek benefits by extracting workers' surplus labor, which cannot create value. Labor education in colleges and universities can help college students establish correct labor values, emphasize the huge role labor plays in the creation of social material wealth, and the important position of laborers in social and historical development, and promote the most glorious, noble, and the spirit of labor is the greatest and most beautiful, cultivate college students to follow the laws of the market to improve their labor ability, and cultivate talents with all-round development of morality, intelligence, physique, art and labor for the construction of a socialist market economy.

Specifically, higher vocational colleges can flexibly use the facilities on campus, including cultural walls, cultural squares, etc., to display the stories of typical characters. publicity. Finally, when higher vocational colleges strengthen labor education, they can also use dormitory culture as a carrier to actively carry out activities such as dormitory labor rankings, reward dormitories with good performance, and criticize dormitories with poor performance, etc. During the activities, a good labor concept was gradually formed.

Secondly, in the process of promoting labor education, higher vocational colleges should also actively promote the construction of school labor education culture. Specifically, higher vocational colleges can flexibly use the facilities on campus, including cultural walls, cultural squares, etc., to display the stories of typical characters. publicity. Finally, when higher vocational colleges strengthen labor education, they can also use dormitory culture as a carrier to actively carry out activities such as dormitory labor rankings, reward

good-performing dormitories, and criticize poorly performing dormitories, etc. During the activities, a good concept of labor is gradually formed.

2.2 The practical path of integrating Marxist labor concept into labor education in colleges and universities.

The Marxist concept of labor is full of ideal brilliance and practical power. General Secretary Xi Jinping pointed out that teachers of ideological and political courses should clearly understand the close relationship between labor education and the growth and success of college students, guide college students to respect labor in thought, love labor in action, and constantly promote the spirit of labor in the practice of realizing personal ideals. "Life is hard work, hard work is not enough", this sentence warns most young people that happiness comes from labor, and a happy life is created with both hands. College students should embrace a bright future and realize the value of life through hard work. In addition, the Party Central Committee called on young college students to "support the Chinese dream with labor." To establish correct labor values needs to rely on labor education classrooms and practice platforms. Teachers systematically explain the era connotation and value system of Marxist labor values, and actively guide young students to closely combine labor values with personal future, social progress, and national development.

The concept of labor comes from practice and returns to practice. In the practice of labor, we consciously pursue the concept of labor values, give full play to the educating function of labor education, and deeply understand the intrinsic value of concept of labor. The application of artificial intelligence in production simplifies complex labor, replaces simple labor, and requires precise data. The professionalism of production labor is reduced, and the status of laborers is weakened. Intelligent production has an impact on simple labor. The labor of workers is mainly reflected in the control of machines and the application of data software. Electronic homework and paperless office weaken the sense of time and space in labor relations, and at the same time, increase the sense of distance between laborers. Responsibilities in education, and on this basis, strive to build a "1+x" teaching staff team, which consists of professional teachers, ideological and political teachers, general education teachers, community teachers, class teachers, etc. to form a labor education team.

Thirdly, higher vocational colleges can also include labor spirit, model worker spirit, craftsman spirit, etc. The effect of labor education in colleges and universities. Finally, strengthen financial security. To ensure the smooth development of labor education in higher vocational colleges, schools should also include labor education funds in the school's annual budget, based on sufficient financial support, to ensure the smooth development of labor education. Contemporary college students' study and grow in the world's unprecedented changes in a century, and their labor thoughts and behaviors are inevitably affected by the surrounding environment. To better implement the Marxist concept of labor and help college students establish a correct concept of labor, colleges and universities should attach importance to creating a campus atmosphere where labor is paramount. Labor, and promote the self-development of college students in labor.

3. CONCLUSION

To sum up, the Marxist concept of labor in the new era inherits and develops labor values, carries forward the labor spirit in traditional Chinese culture, highlights the dominant position of the people in practice, and fully affirms the practical value of strengthening and improving labor education in the new era. It plays a positive role in practicing the concept of labor value, promoting the all-round development of students, and maintaining social harmony and stability. Colleges and universities should follow the trend of historical development, seize the opportunity of teaching reform, persist, apply, and develop the Marxist concept of labor, explore effective ways to integrate the Marxist concept of labor into labor education in colleges and universities, and improve the labor spirit and labor skills of college students. Cultivate batch after batch of the most beautiful strugglers who are down-to-earth, love labor, and are good at labor for the socialist modernization drive.

4. REFERENCES

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