

On Organizing and Carrying out Theme Party Day Activities to Promote the Construction of Grassroots Party Branches in Colleges and Universities

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Abstract: The construction of the ideological and political system of continuing education and training courses in colleges and universities must follow the "opinions on strengthening and improving ideological and political work in the new era" issued by the Central Committee of the Communist Party of China and the State Council and implement the guiding ideology and principles of strengthening and improving ideological and political work in the new era. It is necessary to take ideological and political work as an important way of governing the party and the country, incorporate it into the training objectives and requirements of continuing education and training in colleges and universities, and continuously improve the quality and level of ideological and political education. The ideological and political reform of the curriculum and the renewal of the continuing education system of subject teaching coincide with each other in terms of concept, goal, path, and results. In terms of the evolution pattern of the educational law, based on the development needs of a complete life subject, it can fully stimulate the life development potential of the trainees in personal political cultivation, professional cultivation, and social life, and finally achieve the overall goal of lifelong development and comprehensive education.

Keywords: theme party day, grassroots party branches, organizing and carrying

1. INTRODUCTION

The "Constitution of the Communist Party of China" stipulates: "The party's grassroots organizations are the party's battle fortress in the social grassroots organizations, and the foundation of all the party's work and combat effectiveness." "The party branch is the party's basic organization, responsible for directly educating and managing party members. , Supervise party members and organize the masses, publicize the masses, unite the masses, and serve the masses." The party day activity system is a basic system for the life of the party's grassroots organizations. ensure. The theme party day activities carried out by grassroots party organizations in colleges and universities are an effective way to strengthen the party building work in colleges and universities and the education and management of party members in the new era. Teacher-student relationship, an effective way to enhance the appeal, cohesion, and combat effectiveness of grassroots party organizations.

Only when the theme of the theme party day activities is clear and focused, can most party members be actively participated, willing to practice and experience, be enlightened and educated in the activities, and receive due effectiveness. If the theme of the event is not clear and unattractive, if the theme party day is treated as a welfare day or a sightseeing activity, it will fall into the quagmire of formalism, which will inevitably affect the educational effect of the theme party day. The content of the theme party day determines its effectiveness to a large extent. The theme party day of the branch must highlight the party flavor, and the study and implementation of Xi Jinping's new era of socialism with Chinese characteristics should be an important content of the theme party day.

Although some branches carry out theme party days, although the theme is clear, the content of the activities is not designed and thought around the theme. For example, learning documents is simply reading the documents, and the special seminars are not fully prepared. To put it bluntly, watching red movies is nothing but watching, and the educational function of the activity cannot be fully utilized. Some content is completely off topic, lacks political and ideological content, and turns into pure business communication or entertainment activities, without enlightenment and education, and completely loses the "party flavor".

19th National Congress of Wishes and Blessings collection activities: Organize teachers and students to write down on paper their blessings to the Party and the motherland at the 19th National Congress of the Communist Party of China, changes around them in the past five years, or expectations in their hearts Changes that will happen around the next five years, etc., and small papers are pasted on the publicity display boards, implying that everyone participates and "adds the best" to the 19th National Congress of the Communist Party of China. At the same time, the members of the party branch collected the blessings to the 19th National Congress of the Communist Party of China and the inspiring words of working hard for the realization of the Chinese dream recorded by the branch members, teachers, and students in different places on the campus. Forge ahead" highlights video, publicized on various network platforms.

2. THE PROPOSED METHODOLOGY

2.1 Establish and improve the quality assurance mechanism for the theme party day activities of party branches in colleges and universities.

Party branches of colleges and universities carry out themed party day activities, and there are situations such as emphasizing form over content, over results over process, over planning over summarization, over leaders over details, etc., resulting in low quality theme party day activities and low satisfaction of participants. Therefore, in the process of carrying out theme party day activities in colleges and universities, it is necessary to strengthen the organizational system of activities and strengthen the brand building of theme party day activities, to improve the attractiveness, appeal and combat effectiveness of grassroots party branch activities. Set up a political theory lecture group, regularly carry out themed lecture activities, and organically combine and complement each other with ideological and political courses. Adopt a form that teachers and students like to hear and see, combine party and government policies, current affairs hot spots, theoretical policies, strengthen the correct understanding of the country's development trend, era responsibility and historical mission, lofty aspirations and down-to-earth, sing the main theme, transmit positive energy, and strengthen ideological politics. The theoretical basis, establish firm ideals and beliefs, and enhance the power of belief.

At present, people are during major changes unseen in the world in a century. Facing the complicated international and domestic situations, colleges and universities must comprehensively strengthen party building, deepen the implementation of the general requirements for party building in the new era, and ensure that the party must manage the party and strictly govern the party. The party fell to the ground. Grass-roots party branches are the foundation of all the party's work and combat effectiveness, and undertake the tasks of development, education, and management of most party members. Whether their work is carried out normally is the key to whether party members can maintain their advanced nature. To comprehensively strengthen party building, we must consolidate grassroots party building work, standardize, and strengthen the construction of grassroots party organizations.

The theme party day is an important carrier of grassroots party building work. Through the development of innovative theme party day activities, it can promote Xi Jinping's new era of socialism with Chinese characteristics in a rich and flexible way. "Like the 19th National Congress, I love the theme of the 19th National Congress of the People's Republic of China: "Looking at the glory of the motherland and practicing the trip to strengthen the country" The theme of the 19th National Congress of the Communist Party of China has ignited the youthful dreams of every branch member and encouraged contemporary college students to build a beautiful motherland. Ideals and enthusiasm are transformed into practical actions to study hard, enhance skills, and serve the motherland, and strive to be outstanding young people with ideals, abilities, and responsibilities. The party branch of the institution must always serve the purpose of serving the growth and success of students wholeheartedly, focus on improving the service awareness of party members and cadres in the institution, enrich the ideological and political

education content of student party members, and promote the scientific and orderly development of school careers.

2.2 Thoughts and Measures on the Innovation Mechanism of Theme Party Day Activities of Grassroots Party Branches

It is an effective way to innovate the grass-roots party building work in colleges and universities, which is conducive to enhancing the vitality of grass-roots party organizations in colleges and universities, realizing resource sharing and complementary advantages of party branches, and achieving mutual promotion and common development. Raise the target. The joint construction of party branches should be based on their own characteristics and advantages, identify the joint points of both parties, and carry out activities creatively. On the basis of ensuring that the content of the theme party day activities is substantial, and the results are obvious, multi-dimensional innovations are carried out to highlight the characteristics of the activities. Establish brand awareness, do enough homework on local characteristics, school characteristics, and branch characteristics, and realize "one unit, one brand, one branch, one characteristic".

Make themed party day activities more down-to-earth, gather popularity, and be more political, contemporary, principled, and combative, continuously stimulate the organizational vitality of grassroots party branches, stimulate the enthusiasm of party members to participate, and improve the quality of themed party day activities. The theme party day is an important organizational way of life inherent in the grassroots party branch every month. It needs careful planning, careful organization and preparation, and careful consideration of all links to ensure the quality and effect of the event. The school party committee should strengthen the unified leadership of the theme party day activities, take the theme party day as a powerful starting point for strengthening ideological party building, political party building, and institutional party building, and put forward specific guiding opinions on the development of the theme party day activities of grassroots party branches, and to the annual theme party day carries out overall planning. Especially for some important time nodes and months when major events occur, the theme can be uniformly specified, and others can be arranged by themselves.

It is necessary to clarify the responsibility of the party branch secretary's primary responsibility for implementing the theme party day activities and include it in the branch secretary's debriefing evaluation and assessment. In normal times, it is necessary to strengthen the training and guidance of branch secretaries to carry out themed party day activities and improve their professional capabilities. This event provides a good platform for everyone to learn red knowledge, so that everyone can truly feel the country's vigorous development, effectively enhance the patriotism and ideological and moral qualities of contemporary young college students, and consciously and actively contribute to the realization of the Chinese dream. The party spirit and sense of purpose of all members of the party branch have been strengthened, the vanguard and exemplary role of the Communist Party members has been brought into play, the advanced nature of the Communist Party members has been maintained, and the cohesion of the party branch has also been further enhanced in the activities. Integrate various resources inside and outside the school, build a party day activity base, and create a "practice +" model.

Combined with the current party history learning and education, fully tap the local red educational resources of the school, actively open a "second classroom", and continuously expand the carriers and channels of themed party day activities. Let the theme party day activities go out of the classroom, out of the school, into the society, and be more down-to-earth. Adopt 4 main forms of activities: entertaining, on-site practice, conference and discussion, and interactive experience. It is necessary to borrow various new media resources in the "Internet +" era to carry out activities. The third is to establish and improve the system of theme party day activity plan reporting, attendance registration, activity record management, publicity, and promotion, and use the system as a starting point to strictly manage the theme party day and promote the implementation of the system.

For the time, duration, participants, and hanging of the party flag of the theme party day, all grassroots party branches, based on implementing the unified regulations of the school, add innovative optional actions according to the actual situation to ensure that the theme party day activities are not out of shape. Party day activities are a platform for college student party members to receive education, a stage for strengthening their quality, and a stage for displaying their image. Only by adhering to the unity of content enrichment and novel form can the smooth operation of activities be effectively guaranteed. The reason why this event has achieved good results is that it adheres to the selection of topics and innovates the form. It not only adheres to the basic principles of party building work, but also develops the content of activities; it not only inherits the fine traditions of party building work, but also innovates activities. form, and use the constantly developing and innovative party building theory to guide the development of party day activities.

3. CONCLUSION

Party building in the new era has put forward higher standards for us. We need to combine the requirements of the times and the reality of party members to further clarify the theme, grasp the content design, do a good job in the innovation of activity carriers, and meticulously draw the themed party day activities "meticulous painting" concentrates on making the themed party day activities practical, successful, and new, so that the themed party day activities can play a greater role and effect. Provide favorable conditions for innovating theme party day activities from the aspects of strengthening leadership, improving system, improving mechanism, implementing safeguard measures, strengthening supervision and management, etc., so that theme party day becomes a platform and main position for party members to exercise party spirit, learn and exchange, and comprehensively improve grassroots party Organizational combat effectiveness and vitality.

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