

Internationalization Strategies in “Double High” Schools

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Abstract: Internationalization is an important content of higher vocational schools, and it is also an important content of "double high" construction. Under the background of "double high" construction, higher vocational schools should improve the international management system and mechanism from three aspects: perfecting the international management structure, establishing an international coordination operation mechanism, and strengthening the evaluation and management of international work. Promote the overall internationalization level with the internationalization of key majors, rely on school-enterprise cooperation to enhance international production capacity cooperation capabilities, and jointly build and share to expand the international cooperation circle of friends.

Keywords: Internationalization Strategies, Double High

1. INTRODUCTION

With the in-depth advancement of the "Belt and Road" initiative, the internationalization of education will play an increasingly important role in serving my country to enter the center of the world stage and promoting the construction of a community of shared future for mankind. Vocational education is an important part of my country's education going to the world stage, highlighting the Chinese brand of vocational education, and an important force for the international development of my country's education. The "National Vocational Education Reform Implementation Plan" proposes to "build a Chinese vocational education standard system that covers most industries and is at the international advanced level." The internationalization of higher vocational education is an inevitable trend in the transformation of the global governance system. At present, the balance of international power is undergoing profound changes, and the influence of emerging and developing countries continues to increase. As the world's second largest economy and the largest developing country, China plays an advocating, coordinating, and promoting role in the global governance system. the role of those.

UNESCO has emphasized in reports such as the "cultural diversity and intercultural dialogue report" that "everyone in the modern world needs to acquire intercultural competence" and recommends that countries strengthen the internationalization of education. "Improving the level of internationalization" is not only a specific task in the "Opinions", but at the same time, improving the level of internationalization can also promote the high-level completion of other tasks. In terms of personnel training, higher vocational colleges carry out internationalization in terms of management system, teaching staff, and professional courses, and continuously strengthen vocational education exchanges and cooperation with different countries. Talents with technical skills. In the context of the "Double High Program", accelerating the process of internationalization has become an inevitable choice for higher vocational colleges to realize open education.

Hubei vocational colleges are fully aware of the key role of team internationalization in the process of internationalization of colleges and universities and expand the internationalization of the teaching staff through regular

measures such as regularly sending key teachers to study and train abroad, visiting scholars, taking part in on-the-job training, or participating in international conferences. background. Some colleges also combine their own school-running characteristics to select teachers with international communication skills to carry out different types of technical training for overseas personnel, further improving teachers' international vision and professional comprehensive quality. Improve the internationalization work system and operating mechanism. According to the current direction of international development, continuously expand the functions of the school's international management department, transform from a single function to multiple functions, from conventional reception services for foreign affairs to the cultivation of international talents for serving, and from the introduction of resources to the introduction of resources Pay equal attention to the transformation of running an international school.

According to the international development process and project expansion, the school should continuously improve the working system and responsibilities of the international cooperation functional departments, formulate international development strategic plans, etc., refine the international project management methods, and establish a management system for international development. Finally, strengthen the construction of international management team. Participate in the "Belt and Road" construction and provide overseas employee training for Chinese-funded enterprises that "go global". The second is to run schools and go out. Encourage open universities to build overseas learning centers, establish several vocational education institutions abroad, and carry out overseas training. The third is to go global with standards.

2. THE PROPOSED METHODOLOGY

2.1 Improve the management system and mechanism to ensure the orderly development of international education

Develop internationally common professional standards and curriculum systems, launch a batch of high-quality professional standards, curriculum standards, and teaching resources with international influence, and build an international brand of Chinese vocational education. Fourth, teachers go out. Implement the "overseas training plan for

teaching innovation teams of vocational college teachers", and select professional leaders, high-skilled leaders, and talents in short supply for overseas training. Fifth, the results go out. Hold the China vocational education development achievement exhibition in the countries along the "Belt and Road" to show the good image of contemporary China. The country and Shaanxi Province have continuously made new strategic arrangements for the reform of higher vocational education, and successively issued the "decision on accelerating the development of modern vocational education", "China's Education Modernization 2035", "National Vocational Education Reform Implementation Plan", "Double High Plan" " A series of important policies and measures, such as the implementation plan for vocational education reform in Shaanxi Province, put forward newer and more specific requirements for the modernization and internationalization of education.

It not only provides unprecedented policy opportunities for the international development of higher vocational colleges in Shaanxi Province, but also brings strong economic support. With the support of relevant reform policies, the eight colleges and universities of the "Double High Program" will carry out internationalization construction, which is conducive to the establishment of an international brand of Shaanxi vocational education. According to the information query on the organization setting published on the official website of each college, less than a quarter of the 41 colleges and universities have independently set up special institutions to coordinate the international development of the school.

Because the foreign exchange business of vocational colleges is generally lower than that of undergraduate colleges in terms of quantity and quality, higher vocational colleges do not have independent specialized agencies, and mostly cooperate with school offices, basic course departments, academic affairs offices, and school-enterprise cooperation offices. Or the joint office of the personnel department. This not only shows that the number of full-time personnel responsible for internationalization work in most colleges is limited, but also reflects that the scope of international exchange work of colleges and universities is relatively limited, which to a certain extent restricts the room for improving the internationalization level of schools. The personnel department should closely focus on building an international team of teachers and cooperate with the international cooperation department to carry out management work such as appointment, entry, and training. Learn advanced educational concepts and educational models, enhance the ability of independent innovation, and carry out "localization" to build an effective platform to achieve the purpose of teacher training abroad (border).

The "Belt and Road" initiative has created a new pattern of my country's opening. Shaanxi is in the inland center, and its geographical location effect plays an important role in the initiative to connect Europe and Asia, connect the east and the west, and is also a regional center that promotes the comprehensive development of science and technology innovation, economy and trade in the central and western regions. Vocational colleges provide a good platform to go international. All colleges and universities should make full use of the advantages of the starting point of the "Belt and Road Initiative", constantly learn from advanced foreign experience, accelerate their international development process, and promote the organic integration with the economy, technology, culture, and society of countries along the "Belt and Road".

2.2 Double high strategy to enhance internationalization level.

There are two main evaluation indicators for the internationalization of the teaching staff structure: one is the proportion of foreign teachers in the total number of teachers in the school; proportion of the volume. Compared with undergraduate colleges, the proportion of teachers in Hubei higher vocational colleges is seriously insufficient in the proportion of internationalization, the structure of teachers cannot reach a certain proportion of internationalization, and there are relatively few teachers with international education background. The shortage of international teachers is due, on the one hand, to the fact that higher vocational schools are not attractive enough to high-level overseas talents, and on the other hand, it is mainly due to the high cost of hiring foreign teachers, and vocational schools spend relatively little on the introduction of foreign experts and overseas talents. limited.

Strengthen the assessment and management of international work and improve the assessment and evaluation system. Carrying out assessment and evaluation is an effective way to measure the degree of internationalization of higher vocational schools, and it is also an important means for schools to grasp the problems faced in the development of internationalization. The high-quality requirements of the "double high" construction on the internationalization level of schools require higher vocational schools to strengthen the evaluation management of international development. Through flexible and diverse evaluation methods, functional departments, secondary teaching units, and teachers, etc. conduct a comprehensive assessment and evaluation. Standardization construction is the breakthrough to guide the development of vocational education, and the internationalization and promotion of standardization construction has always been an important goal of higher vocational colleges, but it is also a weak link.

First, insufficient attention is paid to the current international certification system in the field of vocational education. For example, the "Sydney Agreement", which is highly recognized internationally, is an important part of the international mutual recognition system for engineering education and engineers. There are not many references to existing international education standards related to learning. Second, there are few channels for the international promotion of vocational education standards. With the launch of the "Double High Program", higher vocational colleges in Shaanxi Province must recognize their own opportunities and challenges and carry out construction in close combination with the specific task requirements put forward in the "opinions" for improving the level of internationalization. Combining the above analysis, his own work practice and the requirements of related documents, the author tries to propose the implementation path for higher vocational colleges to improve their internationalization level from three aspects: self-consolidation, excellent input, and strong output, to provide a "double high plan" for higher vocational colleges. Construction provides a useful reference.

It is not difficult to see from the data that a small number of "Double High Program" colleges and universities have realized the export of high-quality vocational education resources to foreign colleges and universities by developing professional standards and curriculum systems of international standards, but they have not yet formed a scale and brand, and the overall output capacity and level are also low. unbalanced. Except for Wuhan Vocational and Technical College, Wuhan Railway Vocational and Technical College, and Huanggang

Vocational and Technical College, which maintain a certain amount of stable output each year, the other "double high program" colleges are still in their infancy in terms of standard formulation and output. These all reflect that Hubei vocational education has not yet formed a regionalized, characteristic, and large-scale export brand, and the overall international service capability is still relatively weak, which is far behind the goals and requirements proposed by the "Double High Plan".

3. CONCLUSION

The "Double High Plan" was proposed under the background of China's economic growth from high-speed growth to high-quality development. As the type of education that is most closely related to economic society and production practice, vocational education should focus on the "Double High Plan" and other series. The goal of internationalization in the document is to seize the opportunity of high-quality development of higher vocational education in the new era, take root in China, look at the world, combine the introduction and output of standards, give full play to the important characteristics of the integration of vocational education, production and education, and rely on the school-enterprise co-construction. In the training base, a high-level "dual-teacher, dual-skilled and bilingual" teaching team will be arranged to provide on-site guidance and practice on the job, so as to improve the professional technical skills and professionalism of international students, and make them understand the production process and production process of Chinese enterprises. Master the production technology, comprehend production management and corporate culture, and lay a solid foundation for future service to the development of domestic industries.

4. REFERENCES

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