Turquoise Jewelry Design Based on Modern Life Aesthetics

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Abstract: This paper discusses how to make use of the resource advantages of Turquoise production area in Hubei Province, to integrate modern life aesthetic thinking into Turquoise jewelry design and creation from the aspects of culture and design, design and life, people and objects, combine traditional culture with modern life, and further explore the creation practice of Turquoise from the aesthetic characteristics of Turquoise, from the beauty of color, tangible beauty and intentional beauty. Integrating modern life aesthetic thinking into turquoise jewelry design and creation from the aspects of culture and design, design and life, people, and objects, and combining traditional culture with modern life. It aims to show the public more abundant beauty and cultural heritage of turquoise jewelry, to enhance the cultural value, artistic value and emotional value of turquoise jewelry, let culture give design power, let design promote the innovation and development of turquoise industry, and let the beauty of turquoise change public life.

Keywords: Turquoise Jewelry, Modern Life Aesthetics

1. INTRODUCTION

The English name of Turquoise is Türküye, which means "Türkije stone". It is said that Turquoise produced in ancient Persia was transported to Europe through Türkiye, hence its name. According to Shiya, "the name of Turquoise in China began in the Qing Dynasty, and the name of Dianzi was first seen in the Yuan Dynasty. The history of the Yuan Dynasty described Bidianzi or Yunlang Dianzi as Turquoise." He explained: "This is like a pine ball in shape and similar in color, so it is named."

Turquoise has a long history and is one of the oldest jades in the world. With the development of human civilization, a unique turquoise culture has formed. They carry the imprint of history and convey the cultural and cultural connotations that belong to cross eras. With the development of society, the progress of science and technology, and the change of human environment, we should also try to find the beauty of Turquoise from different perspectives. How the creation of turquoise jewelry interprets its own value at present, and as a carrier of culture to convey more profound social values, is worth our exploration and thinking.

As an ancient jade, turquoise plays an important role in the inheritance of history and culture and religious beliefs. In the national cultural heritage, the ancient court beads, headwear, ornaments, utensils and so on inlaid with Turquoise are still solemnly presented in the modern museum after a long history. They carry the imprint of history and convey the cross-era culture and connotation. With the development of society, the progress of science and technology, and the change of the humanistic environment, we should also try to analyze from different angles to find the beauty of turquoise materials and connotation. How the creation of turquoise jewelry interprets its own value at present, and as a carrier of culture to convey more profound social values, is worth our exploration and thinking.

China is a famous Turquoise producing area in the world, and County in Hubei Province occupies most turquoise resources. According to statistics, turquoise reserves in China account for about 70% of the world's reserves, and County in Shiyian accounts for 70% of the country's reserves. It is a rare Turquoise rich mining area in the world, known as the "hometown of Turquoise in China". Turquoise has high purity, good quality, large reserves, wide distribution, unique formation conditions, rich colors, unique patterns, and a long gem culture. It is said that Baoteng Town, County is the place where Nuwa is refining stones to mend the sky, so it adds a bit of legend to Turquoise in Hubei, and makes it popular in the market. However, as a special carrier of traditional jade culture, turquoise jewelry still has some problems, such as single product form, low artistic design level and inability to meet market demand, which restrict the development of turquoise industry and market. This brooch artwork aims to highlight the long drifting feeling of people sailing on the sea, as well as the strong longing and hope of their families for it.

When considering how to fully integrate and express the feelings and scenes in navigation, the author chooses to reduce the proportion of this Turquoise in the whole jewelry picture and take it as a point to play an extended role, to expand the scene design concept with tension. After the smoke rises, a semi curved sky design is connected, serving as the largest face of the jewelry. Through analyzing the artistic characteristics of Turquoise in Hubei Province, from three aspects of unique patterns, nodular growth texture and rich and varied colors, it is proposed to take turquoise patterns, texture, and color as the expression elements of jewelry design.

2. THE PROPOSED METHODOLOGY

2.1 The Relationship between Modern Life Aesthetics and Turquoise Jewelry Design

Based on the association and narrative expression of turquoise patterns, "Sailing on the Turquoise" associates the distinctive turquoise egg surface pattern with a ship in motion. The creation of the whole work highlights multi-level meanings through scene composition and narrative expression and tells the feelings and scenes of sailing. County is the world's largest producer of Turquoise, but it mainly relies on low-end mining and processing methods for production. Farmers or primary processors conduct rough processing first, and then
local private enterprises or small family workshops process semi-finished products and finished products. Its processing environment is simple, the instruments and equipment are outdated, the technology level is average, and the processing methods are outdated. It is simple and not carved, and it is natural.

Traditional Chinese art attaches great importance to the inner world, pays attention to implication, returns to nature, and pursues the philosophical realm of great music has the faintest notes. To solidify those simple and moving moments in life, what is needed is an artistic expression of "no carving". The cut, carved and polished Turquoise, bearing different forms of beauty and value, belongs to artificial creation, external addition, and change. The original Turquoise has its own unique aesthetic feeling. We call it "plain beauty" for this simple, essential, and inherent beauty. When designing it, the creator needs to have a feeling of advocating natural beauty.

The second work, "on the Turquoise, moment", combines the plain beauty of turquoise texture with the expression of emotion. It uses the plain, essence and inherent plain beauty of Turquoise raw stone itself to capture the moment when contemporary people express sincere feelings with each other. It interprets the beautiful picture of family, friendship, and love through jewelry creation, so that Turquoise bears the good qualities of sincerity, kindness, warmth, and purity that people place on it. The Turquoise raw stone is mainly processed and manufactured by manual or semi manual assembly line in the processes of peeling, cutting, polishing, shaping, carving, and polishing. The processing process is mainly based on the personal experience of workers, which leads to the modularization and simplification of the processed finished products, ignoring the characteristics of "applying skills according to materials" in the creation of Turquoise, reducing the beauty and added value of Turquoise, and greatly affecting the industrial development of Turquoise.

The author combines its unique texture with the contour features of the shape to express the ocean, earth, and mountains respectively in the design, all of which are natural environments that humans are familiar with and rely on for survival. We can see the mutual relationships and simple emotions between people in these familiar environments. Work 3 "On the Turquoise, Mushroom Fun" is mainly based on the association and interest expression of turquoise color. Through the color and structure, it further associates with the moss on the rock, and creates interesting mushroom jewelry works in different forms. The above Turquoise, as an important carrier to convey the jewelry design concept, is irreplaceable to a certain extent, showing the characteristics of Turquoise's own materials while presenting a moving landscape.

2.2 The Application of Modern Life Aesthetics in Turquoise Jewelry Design

Due to the scarcity of local design professionals, weak brand awareness and innovation awareness of enterprises, excessive imitation of traditional design styles or imitation of Western design styles in design, excessive reliance on the personal experience of workers in processing and production, lack of research on market and consumer needs, and lack of integration into local culture and characteristics, resulting in limited research and development conditions, slow design updates, serious product homogenization, and low technological content. The lack of cultural connotation and low artistic value also directly affect the lagging development of Turquoise industry. Therefore, it is necessary to vigorously introduce design creativity and process technology talents, optimize product forms, improve process levels, and promote the healthy development of the market. On the far right is a freely growing mushroom, with several branches each growing leisurely in different directions. Their growth from the same root creates a balanced beauty in the overall picture.

The author combines the interesting growth patterns of different mushrooms with the expression of metal texture. The mushroom material is made of silver, echoing the original shape of Turquoise at the bottom. Just like each other's wonderful lives, the joy in the fields is worth savoring. The Turquoise excavated from various places in the southwest of the Americas first gathered in New Mexico and Chek Valley and formed a grinding processing stronghold in the 9th century, and then circulated to Central America and South America from here, because many rough tools for making Turquoise were found in this gathering place. There are also some indications that they not only obtain Turquoise by breaking the parent rock, but also obtain Turquoise by burning the parent rock for heating and then adding water to break the rock.

In this Turquoise processing place, a total of about 100000 tons of residual stones and related items were found, which can be imagined that the huge labor consumption at that time. Life aesthetics is the starting point for cultivating aesthetics, a way of life, based on the id's love for life, and a positive attitude towards life. "Life oriented aesthetics" and "aesthetic life" may be the common destination of eastern and western aesthetics. The real starting point of "life aesthetics" is the place where art is fully living. Turquoise decorations and inlaying techniques were once the first choice of natural gems and luxury raw materials valued by many ancient civilizations in the world.

They place different cultural, religious, and aesthetic meanings on this green decoration because of various cultural backgrounds and aspirations, and Turquoise and inlaying technology also bear the faith entrusted by these different groups and ancient civilizations, or are authoritative symbols associated with social and political systems. Turquoise, with its soft and delicate texture, pure and natural color, and unique iron line pattern, has become a variety of jades that enjoy both refined and popular tastes at home and abroad.

Turquoise is rich in colors, including sky blue, blue, blue-green, yellow green, green, light green, green and other colors, as well as the varieties of unique patterns such as orchid, Sancai, spider web, water grass, water ripple, raindrop, etc. However, in China, many designers excessively pursue the design and creation of turquoise varieties with "high porcelain and high blue", thus ignoring the unique color and texture of Turquoise itself, resulting in the creation of works only highlighting the sense of color and decoration, lacking theme and ideology, which also led to the polarization of market raw materials.

3. CONCLUSION

Chinese jade articles and Chinese jade culture are the soul of national culture, and Turquoise is one of the "four famous jades" with a long history and cultural background. Among them, Hubei Turquoise is popular with many consumers because of its unique formation conditions and resource advantages, diverse varieties, good quality and rich colors. This article explores different jewelry design expression techniques, combines Turquoise's own characteristics and personal understanding to create and summarize, hoping that these jewelry works created by Turquoise can bring people
feelings and thoughts, so that Turquoise can find its own irreplaceable attributes in jewelry design expression, and carry richer connotation and culture.

4. REFERENCES


